

and I cheerfully would be one that would pay, as other people have indicated, to be free of commercial interruptions.

But if I don't care that much I can wait a couple of hours or that evening and see that same event played at home for free. I think a great deal of attention should be given to that fact.

I would limit STV or pay TV to box office attractions which are not now available. TV channels have been allocated for educational TV and that has been done in the public interest. It seems to me it would be in the public interest to do the same thing for STV.

I have indicated that other reasonable regulations would be in order and I think would be both legal and in the public interest.

I have addressed myself to the time bar. I have indicated that on the time bar if the interests which control various events which are now on free TV should elect to keep them away from the public for 4 or 5 years, the loss in public interest and in prestige as well as in dollars would be more than they could afford. That is an element that I haven't heard raised so far either before the FCC or here. There is much more at stake than just dollars when you are talking about college and professional football.

Their stake in the public has to depend on this kind of exposure. If they attempt to price themselves right out of the market because pay TV could come along, as one gentleman suggested, and make it possible for them to take their games that are on and hold them off for a couple of years, they would have another serious problem to concern themselves with.

How long can you keep this away from the public and maintain this great interest of the kids that are coming along, that you have to have to keep that sport going, as long as you need to have a gate to keep it going.

Unfortunately college football has to depend on the gate, too. I say the public clamor would also be such that the public image of the particular sport would be seriously impaired.

Now the professional football people as well as the colleges can have the best of two worlds under the rules as they are proposed or as they might be modified; they can supplement commercial TV by putting their home games on STV, talking about the professionals, and stay with commercial TV for the network presentation.

The FCC rules can protect siphoning away from commercial TV and yet make it possible to provide more college and professional football for viewers via STV. This statement also can apply to other sports events.

Further, events with special audience interest, both sports and other forms of entertainment, would be readily available in the home and under the present system we can get them.

That is the sum and substance of my statement, Mr. Chairman. I would like to place in the record a letter from Mr. Weaver, who is the president of the company which operated the Skiatron system out on the west coast.

This letter addressed to the Commission sets forth rather completely the experience that they had out there and the broad acceptance which a form of STV had received. With your permission I would like to put that in the record.

Mr. MACDONALD. Without objection, it is so ordered.