The name of the foundation, however, should be prominently displayed where the foundation is conducting activities or operating a clinic that is providing services to the general public.

If the Smith Foundation is operating the Smith Medical Clinic and the Medical Director is Dr. A. Smith, then the Smith Foundation's name should certainly appear on the building and the stationery of the clinic and should also appear in the listing of the offices in the building in which the Smith Clinic is operating. Dr. Smith's name may also appear but should be subordinated to the foundation's name on all billing and stationery.

Foundation stationery may include the names of all the directors or officers or may not use these names at all. The foundation may list one address or several addresses on its stationery. In all cases of foundation stationery, the name of the foundation should appear prominently and not be obscured or diminished in anyway by the names of individuals. You have probably received letters from foundations which contain a long list of prominent names in the

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