

QUESTION AND ANSWER #20

IS THIS ANOTHER CHAIN LETTER PROGRAM?

Chain Letter? If you feel that this is being used as a chain letter program, I can understand your concern. Actually nothing resembling a chain letter is included in ABC's membership plan. It is nothing more than a sponsorship program wherein one member may sponsor an applicant into membership. This is done for many reasons; to strengthen the quality of the membership and also to build membership, since there is strength in numbers. This is the same principle used in building the membership of social clubs, golf clubs, country clubs, etc., and this method of sponsorship is employed to save you time and money.

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