

"Eurail Pass" system for unlimited 60 day railway travel in the United States.

4. Federal, state, and local governments should be requested to waive admission charges for foreign visitors at publicly owned parks, museums, national monuments, beaches, camp grounds, lodges and on local transportation. Major tourist attractions should reduce or eliminate admission charges for foreigners. These special privileges would be granted on presentation of a valid "hospitality card" (as described in Chapter 2).

5. Air, bus and railway industries should develop special reduced combination fares allowing foreign visitors to cross the U.S. in one direction by air and return by rail or bus.

6. The hotel-motel and car rental industries should develop more package programs offering foreign visitors vacations in the United States with unlimited mileage in rented cars and accommodations at a greatly reduced flat rate.

7. Car rental companies should be asked to increase the discount allowed foreign visitors subject to the waiving of airport fees charged on car rentals by foreigners.

8. All special price reductions available to foreigners only if purchased abroad should also be made available to foreign visitors if purchased within the United States, subject to appropriate safeguards.

9. U.S. international carriers, with the support of the Civil Aeronautics Board, should urge the International Air Transport Association to relax "group inclusive tour" and "charter" regulations for inbound traffic to: allow the airlines to carry one escort free of charge for every 15 paying passengers; create nonaffinity directional group and charter fares; and allow split-group charter flights.

10. The U.S. Government should take every appropriate opportunity, including bilateral negotiations, to encourage air fare proposals designed to increase traffic to the United States.

11. The U.S. Government should seek to secure the necessary uplift rights in Europe and the Far East for charter flights to the United States by U.S. air carriers.

REMARKS

The Task Force considered the feasibility and desirability of recommending that foreign visitors be exempt from all Federal, State and local excise taxes. Our studies revealed that on the average, such taxes were only 3 cents on the dollar. In view of the complicated and costly nature of such action, exemption was not deemed practical.

The Task Force also received suggestions involving government subsidies both to portions of the travel industry and directly to foreign visitors. It was decided that other solutions should be given time to prove themselves before considering subsidies.