

13. The Association of American Colleges should ask its 900 members to make available low-cost housing for foreign students, including dormitories, fraternity houses, and youth hostels. The Association has agreed to ask the cooperation of the 1,500 member American Council on Education to draw up a list of available accommodations for use by the travel and transportation industries.

14. Steamship lines, shipping terminal operators and port authorities should improve the appearance of terminals and provide adequate facilities to eliminate delays, congestion and the generally unfavorable first impression foreign tourists have on arriving in the United States by sea.

15. To facilitate the creation of tour packages, hotels and restaurants on tour routes should establish and publicize to tour operators standard fixed-price menus for all three meals, offering typically American menus or, alternatively, menus designed to the tastes and diets of specific tour groups.

REMARKS

Since first impressions are usually formed at points of arrival in our international airports, the Task Force has been most interested in assuring that airport services be as helpful and as adequate as possible. On January 22, the Task Force sent a telegram to each of the following air terminals: El Paso, Los Angeles, Boston, San Antonio, San Francisco, San Juan, Chicago, Dallas, Seattle-Tacoma, Detroit, Honolulu, New Orleans, Philadelphia, requesting information concerning the extent of foreign visitor services now in existence at these air terminals and what additional provisions should and could be made on both a long-term and short-term basis. The Task Force received replies from Honolulu, Boston, San Antonio, San Francisco, Chicago, Seattle-Tacoma, San Juan, Philadelphia, and Detroit.

The majority of the air terminals replying have installed multilingual signs, money exchange facilities, and foreign visitor reception desks. Two air terminals, Boston and San Francisco, had prepared language telephone directories listing employees at the airport who have fluency in a foreign language. Three airports—San Antonio, Honolulu, and Boston—had begun to adopt signs prepared by the airline-airport technical group of the Air Transport Association. Boston and San Antonio particularly recommended simplification of customs procedures and San Antonio expressed need for increase in number of customs agents.