

relations activities abroad. The amount proposed is modest, but the period until June 30 is short and the funds are promptly needed to be effective before the summer travel season.

For fiscal year 1969, the Task Force recommends that the authorization for the U.S. Travel Service be increased to \$30 million. Its appropriation should be developed within that limit as is needed. The appropriation should be transferred to the new tourist office if it becomes operational during fiscal year 1969. Timely availability of these funds is essential if the needed work for the 1969 travel season is to be undertaken and produce results. The increased promotional effort by the U.S. Travel Service should be concentrated in countries with the largest potential for increased travel to the United States.

When the new travel development organization is launched, we recommend that the USTS be incorporated into it.