

the promotional efforts of the Visit USA program, and to improve the tourist plant of the United States. The government's part of this effort would begin with a realistic budget for U.S.T.S., which would be beyond that authorized in the original legislation, and a re-affirmation of the former Administration position that our efforts would be directed to stimulating and encouraging foreign travel to the United States in the belief that "increased opportunities for contracts between Americans and visitors to the United States will inevitably and beneficially broaden the areas of mutual understanding between the peoples of the world."

Sharing this belief, we urge that consideration be given to the positive approach of bringing more money into the United States as a means of righting the balance of payments problem rather than to restricting that fundamental right of Americans to travel abroad freely. We urge that you provide leadership in this direction.

Sincerely yours,

WALLACE J. CAMPBELL, *President.*

AMERICAN TRAVEL ASSOCIATION MEMBERSHIP

American Federation of State, County and Municipal Employees, Americans for Democratic Action, American Newspaper Guild, Cooperative League of Puerto Rico, Cooperative League of U.S.A., CUNA International Inc., D.C. Credit Union League, Eastern Cooperatives, Inc., Greenbelt Consumer Services, Group Health Mutual, Histadrut, Industrial Union Department, AFL-CIO, Int'l Cooperative Petroleum Assn., International Union of Electrical, Radio and Machine Workers, Michigan Credit Union League, Midland Cooperatives, Inc., National Conference on Social Welfare, National Education Association, National Farmers Union, National Housing Conference, Nationwide Insurance Companies, Peoples Travel Service, Virginia Council on Human Relations, United Automobile Workers, United Federation of Teachers.

Affiliated with: International Federation of Workers Travel Associations, and Cooperative League U.S.A.

The CHAIRMAN. Are there any questions of Mr. Campbell?

Mr. CURTIS. Yes.

The CHAIRMAN. Mr. Curtis.

Mr. CURTIS. Mr. Campbell, I appreciate some of the data that you gave relating to 1967. Any further data along the lines I asked the other witness I would appreciate. Do you have any knowledge of how much is spent in the private sector promoting travel to this country?

Mr. CAMPBELL. Mr. Congressman, I do not have myself. We can supply it, but you have in the witnesses who will follow, people who are specialists in this field and I have been assured by other witnesses—

Mr. CURTIS. That we will have this matter.

Mr. CAMPBELL (continuing). That this data will be provided in complete form.

Mr. CURTIS. We would like to have the data first so we could interrogate on the basis of it, but I will wait for that. Again I notice that you refer to the USTS. I hope we get, and I will see to it that I get here, the latest report on what it has been doing with the money it has spent. But I am fearful, as is usually the case, it would be supplanting private investment rather than supplementing it.

What recommendations might you have in regard to exempting travel promotion money from the investment restrictions that the administration presently has in effect and those that it is proposing? Have you given any thought to that in your organization?