

Mr. CAMPBELL. We have not given thought as an organization to that specific proposal, but I have seen it discussed in the press and there are certainly very valid reasons for certain tax exemptions in order to encourage promotion of travel to this country.

Mr. CURTIS. Let us go further into the tax-exempt aspects. I am talking now about simply exempting this kind of private money from the restrictions that the administration is imposing. I don't know how much is spent now, but I would like to know. I would like to have some information.

Certainly if travel promotion money is going to increase, some of that will be capital investment abroad. To me it is a very strange thing when the administration in its package talks about cutting back on private investment abroad and yet, in this area of travel, talks about increasing Government spending, which of course has to be spent abroad if it is going to be effective in promoting travel into this country.

Mr. CAMPBELL. That is right.

Mr. CURTIS. And it is necessary to know what is being done in the private sector. What are the plans? I am sure that those who are in the business of promoting travel to the United States have ongoing plans. I have in front of me from one of the witnesses who is going to testify later, a little publication entitled "Open Road," which is used abroad to promote travel to the United States. They must have some working organization in order to have current expenditures. They probably have capital investments abroad.

I don't know what their plans on expansion may be, but certainly if nothing is done about it, we will cut back on their plans for expansions as well as those of other groups that might be planning to expand their operations to encourage travel into this country.

Mr. CAMPBELL. Mr. Brown points out that Mr. Robert E. Short, national chairman of Discover America, is one of your witnesses coming later in the week, I think it is. They are the people who are spending money abroad on this program and I am sure he will be a good witness to talk to, among others.

Mr. CURTIS. Do you happen to know though, because you are testifying as a group, whether or not there have been or are there plans, on the part of not only that group but others, for expanding their efforts in this area?

Mr. CAMPBELL. I believe there are, Mr. Curtis.

Mr. CURTIS. As I see it, this is the gist of what this committee should be getting into. Well, I guess I will have to wait. I do appreciate your views of why this is a very backward step. I couldn't agree more.

One other thing simply to complete the record. What about the impediments that the Federal Government presently has on people coming to this country; namely, our, what I think are obsolete, visa law? Do you identify this as an important deterrent?

Mr. CAMPBELL. Yes, this is certainly an important factor. Certainly when people are coming to the United States on a package tour of 3 weeks or in that neighborhood there is no necessity for the strict controls that we would have for people coming for longer periods and I think that many of the controlling factors in the visa law could be waived for people coming in this way.