

search of the roots of civilization, so Europeans should travel to our land to see the Nation whose concept of government changed the world.

Gentlemen of the Ways and Means Committee, let us then leave Mr. Fowler dream his pleasant dream of a Europe unvisited so that a balance of payments gap can be closed. But, let us do our best to close that gap in a practical manner without penalizing the people who had nothing to do with creating it.

Let us keep travel a two-way street and watch the ocean of differences between nations grow smaller. Then the balance will be a favorable one.

Thank you for your courtesy in listening to this testimony.

Mr. HERLONG. Thank you very much for your presentation to the committee. I just want to say for the record you state that—

* * * Secretary of the Treasury Fowler has seen fit to levy taxes on these very groups—

—speaking of students—

The President specified would be given special consideration.

I believe in his proposal there is an exemption for students, teachers, and businessmen who stay over 120 days, isn't that right?

Mr. STREICHER. Over 120 days.

Mr. HERLONG. Yes.

Mr. STREICHER. Yes, Mr. Chairman, but this is unlikely. It hardly happens.

Mr. HERLONG. I just wanted to indicate there was that exemption. You wanted to question?

Mr. CURTIS. Yes.

Mr. HERLONG. Mr. Curtis.

Mr. CURTIS. What does your association group spend abroad? What did you spend abroad in 1967 in the promotion of travel?

Mr. STREICHER. Mr. Curtis, we have never spent any money abroad to bring people to the United States.

Mr. CURTIS. You just prepare package deals.

Mr. STREICHER. That is correct.

Mr. CURTIS. Previous witnesses said there was nobody preparing package deals. They were suggesting that we ought to get busy in doing this. You have been doing this for how many years?

Mr. STREICHER. We have been doing this since 1957.

Mr. CURTIS. That is what I thought. As a matter of fact, others have been too. You have competitors, haven't you?

Mr. STREICHER. Oh, indeed we have.

Mr. CURTIS. You know, there is a need for a lot of communications in your industry. I don't want to get too personal on this, but I suspect that you are making a pretty good return on your dollar, aren't you?

Mr. STREICHER. Yes, we are.

Mr. CURTIS. And in order to stay in business, so are these others. I should relate this to something else.

Do you have any information as to how much was spent in the private sector in the year 1967 in promoting the tourist business in the United States?

Mr. STREICHER. Promoting tourism in the United States?

Mr. CURTIS. Yes.