ADMINISTRATION'S BALANCE-OF-PAYMENTS PROPOSALS

FRIDAY, FEBRUARY 23, 1968

HOUSE OF REPRESENTATIVES, COMMITTEE ON WAYS AND MEANS, Washington, D.C.

The committee met at 10 a.m., pursuant to notice, in the committee room, Longworth House Office Building, Hon. Phil M. Landrum presiding.

Mr. Landrum. The committee will come to order.

This morning the first witness scheduled is Mr. Robert S. Kane, president of the Society of American Travel Writers, and Mr. Michael Frome, former president.

Are these gentlemen present?

STATEMENT OF ROBERT S. KANE, PRESIDENT, SOCIETY OF AMERICAN TRAVEL WRITERS; ACCOMPANIED BY MICHAEL FROME, FORMER PRESIDENT

Mr. Kane. Right.

Mr. LANDRUM. If you will come around please, Mr. Kane and Mr. Frome, and identify yourself for the record, the committee will be

glad to receive your statement.

Mr. Kane. Mr. Chairman, members of the committee, my name is Robert S. Kane. I appear this morning as president of the Society of American Travel Writers, a nationwide organization of more than 500 members.

Our active members are the travel editors and writers of newspapers and magazines serving many millions of readers. They include the authors of virtually all guidebooks and contemporary travel literature. Our cooperating allied and associate members are public relations representatives of cities, States, and regions in the United States and Canada of foreign national travel organizations with offices in this country, of major hotel and transportation carriers and companies.

You may wish to have a copy of our national 1968 roster, Mr. Chairman, for our entire membership is at the service of this committee in

solving the difficult problems before you.

Our society was born at a meeting in Ellinor Village, Fla., in 1956. The following year we met in the Ozarks, first in Oklahoma, then in Arkansas. Our 12th convention last year was held in Turkey. I am the travel editor of Cue magazine in New York and author of the A to Z travel books published by Doubleday Co., and I am pleased to have