

Mr. BETTS. I thought there might be an opportunity for them to get in on this cut rate.

Mr. KANE. The steamship companies' business is developing probably within a decade. I would think that the great bulk of the steamship company business would be cruise business, primarily in the Caribbean and cruises around the world, cruises within the Caribbean, transpacific cruises, and gradually the transoceanic. The transatlantic passenger steamship company is subsidizing each year, but that effort is being channeled into cruises. It is still considerable.

Mr. LANDRUM. Mr. Utt?

Mr. UTT. No questions.

Mr. BUSH. Mr. Chairman.

Mr. LANDRUM. Mr. Bush.

Mr. BUSH. I have just one question, Mr. Chairman. Would your society oppose a program of voluntary restraint? In other words, if the administration decided they couldn't get this travel tax thing and launched a propaganda offensive against a fellow who is going on a safari at a time when this country has a problem with the jet-set people that are going to spend a lot of money no matter what is good for their country, would you object to a voluntary propaganda offensive saying, "Look, we have some serious problems here and we don't want to impose restrictions, tax people any more, but, after all, we don't think they should travel abroad now because we do have some problems," how would you view this if it weren't legally restricted?

Mr. KANE. My view would be that, to begin with, I think a great deal of work has already been done in this area simply by the proposals having been made. I think to our great misfortune a great many of our citizens already feel that to travel abroad or beyond the hemisphere is an unpatriotic thing to do.

I, myself, and I know my colleagues in the Society of American Travel Writers, certainly would oppose a voluntary program. Our feeling is that we should have more international travel in both directions.

Mr. BUSH. I notice in your testimony you talk about students and teachers and stenographers, kind of little men, as we call them in politics, farmers, grandmothers, but there is no reference to the kind of rich guy wanting to go on a safari or the countess who wants to fly abroad to the ball in Monaco. Am I improper in drawing a differential? Is all foreign travel or all levels of expenditures to be a concern or is there any restriction when our country as a real problem like this?

Mr. KANE. I think, of course, once again it must be agreed as to whether or not this whole travel gap thing is a valid economic proposal. We believe it is not. I myself believe also that the percentage of the so-called jet-set travelers who are going abroad for a ball is relatively minimal.

Mr. BUSH. We have no figures on that. I don't know.

Mr. FROME. Mr. Bush, I think you will find when Congress, the President, or the travel writers appeal to patriotic instincts that the people who respond are the people who should be going. The students, the teachers, the families, the people that you are trying to discourage are going to go, anyway.