

Mr. LANDRUM. You mention in your statement, "The airlines' offer of cheap fares for visitors to the United States from abroad, the foreign carriers' plans to spend dollars earned from American sales, in America."

To what extent do these limitations of funds that they can bring out influence the amount of money that they can spend over here and how is that related to our efforts to get some benefit from the money that our tourists spend abroad?

Mr. KANE. Well, the number of countries, of course, which do have these limitations are minimal and, of course, from what we understand even the contemporary British restrictions are more honored in the breach.

In other words, the British traveler finds means of getting dollars or he makes arrangements with friends abroad or with relatives abroad to get dollars or foreign currency when he makes his trip. This was the way the British operated when they had similar restrictions immediately after the war, in my experience.

I think the fact remains that the great majority of countries of the world still allow their travelers to travel without restrictions and that if we tap this market we are bound to do some business and increase tremendously.

The potential still remains tremendous as to the amount of foreign visitors who would visit this country given the right opportunity.

Mr. LANDRUM. What difference, if any, in the end result is there in a tax placed by this Government on our people traveling abroad and a similar restriction by Italy, for example, or Britain, on the amount of money that their people can bring over here? What principal difference is there?

Mr. KANE. Well, of course it is all a question. I think that the British program is a deplorable one and the Italian program—I am not familiar with the details of it—is also.

I don't think that Italy has ever been considered amongst the countries of Western Europe as a major tourist country insofar as appreciable members of its population traveling great distances. Italy by and large remains a fairly poor country as far as the great mass of its people is concerned, so I wouldn't think that Italy would be one of the countries where we would be looking for great quantities of travelers. The United Kingdom is something else again. Other than that, though, there are no restrictions in West Germany, Scandinavia, Holland, Belgium. The Eastern European countries are beginning to allow their people to travel, the Asian countries, Australia, New Zealand, Japan, and of course the countries in this hemisphere as well.

I think there is a tremendous potential there. The U.S. Travel Service, working with the limited budget that it has, has made tremendous progress, and given a budget of, say, \$10 or \$12 million a year to work with, with the specifics of the program that the President's task force has come up with, I think there is unlimited potential because there is, in my experience in visiting some 100 countries on every one of the continents, tremendous innate curiosity amongst the people of the world as regards the United States, tremendous curiosity, and touch a foreigner regardless of his nationality and he is curious to come to the United States if it is possible.