

Finally, these are the areas that the Pacific Area Travel Association is prepared to involve themselves in.

(a) The annual publication of a Special issue of Pacific Travel News (the Association's influential and highly successful travel promotion magazine) on Pacific coast gateway cities of America to be translated into Japanese and Chinese, and to include information on tourist facilities and services available in those cities.

(b) The initiation of a program of motivational/attitudinal research on current and potential Pacific visitors to the United States, making the findings of such studies available to organizations promoting travel to the United States.

(c) The institution of essay contests on the United States throughout the countries of the Pacific with the cooperation of the United States Information Agency.

(d) The compilation of an industrial tours handbook and assisting in arranging industrial tours for visitors to the United States from the Pacific.

(e) The institution of North American Film Festivals throughout the countries of the Pacific.

(f) The staging of seminars through the various chapters of the Pacific Area Travel Association, including those in Europe, on travel in the United States.

(g) The naming, if requested by the Congress or agencies of the United States Government, of an exceptional committee to consult and work with the United States Travel Service and related organizations in devising and implementing programs to increase the flow of visitors from abroad to the United States.

That, gentlemen, I think, covers the submission of the Pacific Area Travel Association.

The CHAIRMAN. Mr. Titus, we thank you, sir, for bringing to the committee your statement. Are there any questions of Mr. Titus?

If not, we thank you, sir.

Mr. Titus. Thank you.

The CHAIRMAN. Without objection we will recess until 2 o'clock this afternoon when we will hear as our first witness, Mr. Woods.

(Whereupon, at 11:59 a.m., the committee recessed to reconvene at 2 p.m., the same day.)

AFTER RECESS

(The committee reconvened at 2 p.m., Hon. Al Ullman presiding.)

Mr. ULLMAN. Our next witness is Mr. Thomas H. Woods.

Mr. Woods, will you identify yourself, please, and proceed as you see fit?

We welcome you before the committee.

STATEMENT OF THOMAS H. WOODS, PRESIDENT, AMERICAN HERITAGE TOURS

Mr. Woods. Thank you, sir.

Mr. Chairman and members of the House Ways and Means Committee: Thank you for this privilege. I thank Congressman Broyhill for getting me on the agenda.

Gentlemen, my name is Thomas H. Woods. I am president of American Heritage, Inc., operators of American Heritage Tours and operators of American Industry Familiarization Tours. I am also president of AAF-Woods World Wide Travel Agency, Inc., located at 6300 Leesburg Pike, Falls Church, Va.

I agree with all those opposing restrictions and taxes on international travel. I would like to present some facts. How much is spent before going abroad? Picking a \$695 tour for 22 days in Europe, including air transportation New York City to London, motor coach