

Purpose and advantages of European summer schools

The general purpose of bona fide European Summer Schools is to offer the serious student an opportunity to increase his knowledge by first hand, on-the-spot contact with the Old World and to better prepare him to render a greater contribution to his community and to education. The obvious advantages are:

1. Certain subjects are studied to greater advantage and more efficiently in Europe than in United States. Subjects such as French, German and Spanish can be studied more effectively in the country where the language is spoken than by tapes, records and under American teachers. Art History, Fashion Design, Creative Design, Painting and Drawing can be studied much more effectively in Paris, Rome, Florence and Madrid where students of Art can see the actual originals rather than study such as must be employed in United States color slides, photographs and written descriptions. (Attached herewith, as Annex A is a complete list of courses offered by Harker-World Academy.)

2. The student is enabled to study under experts with whom he would have little opportunity to work in United States. Our course in Art History, for example, receives its instruction from six European experts, five of whom have won the Prix De Rome. The cost of assembling such a faculty in an American college would be prohibitive.

3. The student is enabled to develop a deeper appreciation and knowledge of the diverse cultures and civilizations from which our own country emerged. Personal contacts with these sources develops a much better understanding of European living and cultures and serves to prepare his mind to grasp the basis of the essential differences.

4. Exposure to instruction by European instructors gives the student a new approach to education and enables him to better evaluate that instruction which he receives in his own school or college.

5. A European summer school enables the entering freshman and the college student, alike, to extend his field of major interest, increase his knowledge and take additional courses which he might not be able to take in his normal college career. Some students are able to meet the entire requirement for foreign language in a single summer, thus enabling them to add from two to four courses in other areas in their American college. (A list of colleges recognizing the value of this summer session and granting credit or advanced placement for work done by students in the Harker-World Academy program is attached as Annex B.)

Requirements of the program

To accomplish these and other objectives the following are required:

1. A well-planned and organized program, credit-granting and recognized, with a superior faculty, capable of producing the maximum results in the minimum of time.

2. Presentation of such a program at a price available to most students coming from moderate income families, and in a period of time which will permit the student to still have some substantial part of a summer vacation period for gainful employment, attendance at an American summer school or a few weeks of rest and relaxation between sessions.

Cost of the Harker-World Academy programs

Within the framework of reference given above the Harker-World Academy Program has produced a six weeks program which meets the requirements of American education. It includes 17 courses which vary in price from \$795. to \$990. (An experimental program in Ancient Civilization offering 2 weeks in Israel, 2 weeks in Athens and 2 weeks in Rome cost \$1,385. Further comment will be made on this in a later section.)

The price of each program includes air transportation, tuition, books, board and room, all travel in Europe, insurance and virtually every other expense which may arise during the session. Not included are passport fees and laundry.

II. THE PROPOSED TRAVEL TAX PROGRAM

After careful study we have concluded that the proposed Travel Tax Program, if made into law, will seriously retard any bona fide European education enrichment program and may even cause the abandonment of these programs by the accredited schools now conducting them. We arrived at these conclusions