

Aircraft & Aircraft Engine Manufacturers, representing 5 companies

Mr. Robert J. Murphy, Jr., Vice President-Washington Representative, The Boeing Company.

American Hotel & Motel Association, representing 6,514 establishments

Mr. Herbert C. Blunck, Senior Vice President, Hilton Hotel Corporation.

Association of American Railroads, representing 231 railroads

Mr. James A. Schultz, Vice President-Public Relations, Association of American railroads.

American Petroleum Institute, representing 7,742 companies

Mr. W. H. Burnap, Group Vice President, Continental Oil Company.

Mr. William H. Miller, Vice President-Marketing, American Oil Company.

Mr. W. R. Williams, Chief Executive Officer and Chairman of the Board, Smith Oil Company.

Mr. Grant H. Young, Senior Vice President, Marathon Oil Company.

Automobile Manufacturers Association, representing 11 companies

Mr. Fred W. Adams, Assistant to the Vice President-Marketing, American Motors Corporation.

Mr. Henry C. Botsford, Advertising Manager, General Motors Corporation.

Mr. E. Harwood Rydholm, Vice President-Civic Affairs, The Chrysler Corporation.

Mr. Allen Merrell, Vice President-Civic & Governmental Affairs, Ford Motor Company.

Rubber Manufacturers Association, representing 180 companies

Mr. Ross Ormsby, President.

The Hertz Corporation

Mr. Gerald A. Shapiro, Vice President-General Manager, Rent-a-Car Division.

FORMER BOARD MEMBERS

Mr. R. L. Mangold, Vice President-Sales & Service, United Air Lines, Inc.

Mr. Thomas B. McFadden, Vice President-Marketing Programs, Trans World Airlines, Inc.

Mr. J. M. Slichter, Vice President-Government & Industry Affairs, Western Air Lines, Inc.

Mr. Russell Stephenson, Executive Vice President, Mohawk Airlines, Inc.

Mr. Robert J. Wright, Vice President-Sales, Northwest Airlines, Inc.

Mr. Lloyd B. Carswell, General Manager-Puerto Rico, The Sheraton Hotel Corporation.

Mr. W. W. Bryan, Senior Vice President, Humble Oil & Refining Company.

Dr. A. B. Hersberger, Senior Vice President, Atlantic Richfield Company.

Mr. N. B. Ingram, Vice President-Marketing, Sunray DX Oil Company.

Mr. J. Handly Wright, Vice President-Public Relations, Association of American Railroads.

Mr. Richard E. Forbes, Director of Advertising, Chrysler Corporation.

Mr. Gail Smith, Director of Advertising & Market Research, General Motors Corporation.

Mr. R. A. Petersen, President, The Hertz Corporation.

ATTACHMENT "C"

GROWTH OF TRAVEL TO AND WITHIN UNITED STATES AS RELATED TO U.S. GROSS NATIONAL PRODUCT

[Dollar amounts in billions]

	1965	1967	Percent increase, 1967 over 1965
Gross national product (United States) ¹	\$683.9	\$785.1	14.8
Contribution of travel industry to gross national product ²	\$36.0	\$42.4	17.7
Visitors to United States ³ (excluding Canada and Mexico).....	1,040,002	1,485,499	42.8

¹ Department of Commerce, Survey of Current Business.

² Estimate, Child & Waters, Inc.

³ USTS.