

A resolution for adoption by the Senate and House of Representatives of the United States of America authorizing the President to extend through 1969 his proclamation of a period to "See the United States" and for other purposes.

Suggested amendments to the existing joint resolution, Public Law 89-235, approved October 2, 1965, are highlighted as follows (deletions are in black brackets; additions are italic):

DISCOVER AMERICA—SEE THE UNITED STATES

The President is authorized and requested (1) to extend through [1966] 1969 the period designated pursuant to the joint resolution approved [August 11, 1964 (Public Law 88-416)] *October 2, 1965 (Public Law 89-235)*, as a period to see the United States and its territories; (2) to encourage private industry and interested private organizations to continue their efforts under the "Discover America" program to attract great numbers of [the] Americans [people] and the citizens of other countries to the scenic, historical, and recreational areas and facilities of the United States of America, its territories and possessions, and the Commonwealth of Puerto Rico; and (3) to issue a proclamation specially inviting citizens of other countries to *discover America* [by visiting visit the festivals, fairs, pageants, and other ceremonials to be celebrated in 1966] 1968 and 1969 in the United States of America, its territories and possessions and the Commonwealth of Puerto Rico.

SEC. 2. The President is authorized to publicize any proclamation issued pursuant to the first section and otherwise to encourage and promote vacation travel within the United States of America, its territories and possessions, and the Commonwealth of Puerto Rico, both by American citizens and by citizens of other countries, through such departments or agencies of the Federal Government as he deems appropriate, in cooperation with State and local agencies and private organizations.

SEC. 3. For the purpose of the extension provided for by this joint resolution, the President is authorized during the period of such extension to exercise the authority conferred by section 3 of the joint resolution approved August 11, 1964 (Public Law 88-416), and for such purpose may extend for such period the appointment of any person serving as National Chairman [pursuant to such section.] of the "Discover America" program established by private industry in 1965 as a non-profit organization to carry out the purposes of section 1 of this resolution.

Mr. ULLMAN. Our next witness is Mr. Paul Friedlander. Mr. Friedlander.

Mr. CURTIS. Mr. Chairman, let me comment how pleased I am to have Mr. Friedlander, who is the travel editor of the New York Times, come down here as a witness. He is in my judgment one of the most knowledgeable people in this area.

Mr. ULLMAN. We are extremely happy to have you before the committee, Mr. Friedlander. We know of your great knowledge in this field. Will you identify yourself and proceed as you see fit.

Mr. BETTS. Mr. Chairman.

Mr. ULLMAN. Yes.

Mr. BETTS. I just want to comment this is the only way I can travel, through his section of the New York Times.

Mr. ULLMAN. That is true of a lot of us.

STATEMENT OF PAUL J. C. FRIEDLANDER, TRAVEL EDITOR, NEW YORK TIMES

Mr. FRIEDLANDER. That is a tremendous responsibility. Thank you, Mr. Chairman.

I am going to put my watch down here and I promise not to abuse your patience. What I have to say will not take long.