

We have tried to bring it all together. We used to issue it spasmodically during the month. We now issue it all at the same time to try to give a total picture. That is one thing we do. That usually gets pretty good coverage.

Then later on we issue a more complete statement for the month that gives a lot of detail that isn't covered in our press conference and the release at that time.

Mr. MYERS. Again this goes to the news media.

Mr. ROSS. There is also a very large mailing list for that.

Mr. MYERS. Who does this go to? What kind of mailing list?

Mr. ROSS. The mailing list would include all kinds of people. I would like to supply for the record at this point, if I can, some analysis of the mailing list.

Mr. ROSENTHAL. Without objection.

(The analysis of the mailing list referred to follows:)

An analysis of the classes of organizations and persons included has been made only for one of the Washington office mailing lists. It showed the following distribution:

<i>Class of organization or individual</i>	<i>Percent</i>
All classes-----	100
Business organizations-----	17
Labor organizations-----	7
Professional organizations and individuals-----	13
Educational institutions (including libraries)-----	13
Government agencies (Federal, State, municipal, and foreign)-----	12
All others-----	38

Mr. ROSS. I know it goes to business firms, labor organizations, various types of journalists, it goes to marketing research people, advertising agencies, social welfare organizations and so on but I would rather give you the precise breakdown.

Mr. MYERS. But in all of these relatively few of the consuming public really get this information.

Mr. ROSS. I would say that is true, yes. The magazine I mentioned is the Monthly Labor Review—I am sorry I don't have a copy with me—but that is the general journal or magazine of the Bureau of Labor Statistics.

We summarize the price data in it also. We have many special articles in the Monthly Labor Review about prices. It has a circulation of 13,000. Obviously that is somewhat fewer than the circulation of Life magazine and it doesn't go to a large proportion of consuming families.

Mr. MYERS. Then the information you are now getting through your department or subdepartment or whatever you call it, the only way the consuming public really gets it is from the newspaper, radio, or television; is that correct? And there is a chart there which has no explanation really—

Mr. ROSS. Well, some newspapers have a pretty good explanatory story. Some don't.

Mr. MYERS. But this is the only way, now, that you are disseminating your information.

Mr. ROSS. Well, that is not quite the full story, Mr. Myers, because after all, in our democracy there is a lot of information that gets around to people indirectly. For example, there are consumer organi-