

I dare say the auto polish sign is equally effective on the motorist.

Mr. CONSTANDY. His sign probably will not be struck, will it?

Mr. PRISK. Not much chance.

Here is another installation of a sign that we are gradually beginning to think is just about an obsolete message: "Keep off the median."



You cannot talk about it without getting into the subject of messages. But this is at the same general locale as the speed sign that I mentioned in the previous slide. Here is the corner of that auto polish sign off here on the side and it gives you an idea of the dimensions we are talking about again, 2 feet away.

This installation is mounted on a couple of U-channels that are backed up and doubled. They measure as the tape shows 4 inches longitudinally along the road, and there are two of them. This is a pretty stiff installation. [Slide.]

