

Additionally, schools are conducted for State and local police chemists, security personnel of pharmaceutical companies, and deans of students and security personnel at colleges and universities. These courses all fit in with our objective of creating professionalism in approach to drug abuse problems and helping others to cope with the problem in their own community.

The training and education programs conducted by the Bureau will continue and expand once the reorganization plan takes effect and the Bureau merges within the Department of Justice, especially with regard to the training of State and local law enforcement officers. We plan to train 20,000 such officials in fiscal year 1969. Also, the combining of this Bureau with the Bureau of Narcotics under one roof will allow for a more complete training package covering hard narcotics as well. A combining of the talents of both Bureaus will aid in overall presentation of the entire drug problem and will centralize the individual training programs currently being conducted.

EDUCATION

BDAC has a continuing concentrated program to inform and educate the public. Facts sheets have been prepared to explain the law, the Bureau, and drug abuse. Over 200,000 of these sheets have been distributed upon request. A scientific booklet and movie have been produced for public use. Also a preventive educational program has been launched that should affect considerably drug experimentation among college students. By the spring of 1967, over 1,400 deans and student personnel administrators from 600 colleges and universities had participated in a campus drug education project to bring them up to date on the problem and the drugs involved. This is what was mentioned by Dr. Lee.

This program continues as an informative exchange for college administrators. A similar program directed at high school educators is now being planned.

Because the Bureau is very much concerned with the need for public information on controlled drugs and the drug abuse problem confronting this Nation, we have made every effort to give information and explain our objectives to as many people as possible. Over 1,000 speeches and over 100 radio and television appearances have been made by personnel of the Bureau. Also, close coordination with the drug industry through its various associations, such as the National Wholesale Druggists Association (NWDA), the National Association of Retail Druggists (NARD), the American Pharmaceutical Association (APHA), and the Pharmaceutical Manufacturers Association (PMA), have been maintained both as a means of disseminating drug information and BDAC's policies, as well as being an adjunct, on a voluntary basis, to compliance with the recordkeeping requirements of the drug abuse control amendments.

These combined educative efforts will continue and expand when the reorganization plan goes into effect. Because this program is public oriented, a combined narcotic-dangerous drug approach will be time-saving, probably moneysaving, and certainly more concise and cohesive. It will create one source for all basic information on the complete drug problem as it exists presently.