

Mr. WINSTEAD. And the packaging cost, or the container cost is a large part of the cost in the distribution of items of this nature.

Mr. REUSS. Do you think it covers the entire differential?

Mr. WINSTEAD. As I say, I could not answer that until I have looked at cost figures and production figures. I am not prepared to give that answer here, sir.

Mr. REUSS. Well, if you find that it does cover the entire price differential and the prices are in effect comparably priced, would you at this point in the record let us know what your research shows?

Mr. WINSTEAD. Yes, we will.

Mr. REUSS. For an hour and a half shopping tour over the lunch hour, I put it to you that quite a bit of human error was discovered, wasn't it?

Mr. WINSTEAD. Yes, sir. Thank you. We will certainly work on this.

Mr. REUSS. May I say, because I want to approach this in a constructive spirit, I applaud Safeway for operating food stores in poor areas. Another company might well have decided, we are just going to take the cream in the Northwest and in the suburbs, and your stores in the poverty areas which I looked at this noon were clean, decent, and served by very obliging sales personnel.

In the light, however, of what has been said by the three ladies this morning, and in the light of what we have developed here this afternoon, is it not possible that there could be something to what the ladies say, and that they are not motivated by vindictiveness but by an effort to secure fairer treatment for people in poorer areas?

Mr. WINSTEAD. I submit to you, sir, that I believe a logical error or a logical reason for human error, or basis for human error has been stated in most of these cases here.

Mr. REUSS. Are you willing to review the situation with respect to Safeway stores in the Washington district and see whether to a larger extent than obtains at present error or whatever it is can be avoided so that people in poorer areas can be assured of the same quality and the same price as people in wealthier areas?

Mr. WINSTEAD. Sir, I believe an exhibit such as you have shown here is helpful to us. It would be helpful to any business concern. I believe it is very vividly shown. You are to be complimented for it. It is our policy to correct errors of this nature and not only in our poverty area stores, but if they exist in any of our stores throughout our division, we would certainly want to correct errors of this nature. We would strongly work on problems of this nature.

Mr. REUSS. Thank you. No further questions at this time.

Mr. ROSENTHAL. Mr. Myers.

Mr. MYERS. Well, Henry, we are glad to have you back. It looks to me like during your lucrative noon hour you might have been arrested for speeding and pilferage.

Mr. REUSS. Well, I did act as an involuntary bailee of those signs which I knew the manager would want to have, and I thought the best way was to bring them to him directly, and he has been more than gracious. I don't think he will prefer charges.

Mr. MYERS. I have been sitting here anxiously. I thought you were going to pull a rabbit out of there pretty soon, too.

You mentioned the food stamps, and that you have to go to the bank to purchase the food stamps.