

sumer will still be faced with the problem of finding sources of credit from which he can borrow at reasonable rates and with the protection of adequate safeguards. He will still need accessible retail outlets with quality merchandise at fair prices. We hope that OEO's consumer action program can find the way to solve some of these difficult problems. We will soon have more and better information about the exact nature and extent of these problems. We will always stand ready to work with the Congress, with the Federal Trade Commission, with other concerned Government and private agencies and with the business community, to help bring a better life and a more valuable dollar to the low-income consumer.

I would like to submit for the record these tables that I have with me on the prices that were found in these various areas.

Mr. ROSENTHAL. Without objection, they will be received.
(The material referred to follows:)

COMPARISON SHOPPING ANALYSIS, LOS ANGELES

Item	Low-income market					Legitimate market
	Central	Five Points	Vermont	Boyle Heights	Raoul and Phoenix	
19 inch portable Emerson TV-----	(1)	\$204.00 239.95 228.75 189.95	\$176.75 280.00	\$169.60	(1)	\$139.88 119.88 104.88
19-inch portable Olympic TV-----	(1)	229.95 259.95	280.00 249.95	176.75 199.95	\$229.95	(1)

RANGE

Item	Comparison of low-income to legitimate market			Comparison of prices within low-income market		
	High	Low	Difference	High	Low	Difference
Emerson.....	² \$280.00	\$104.88	\$175.12	² \$280.00	\$169.60	\$110.40
	239.95	104.88	135.07	239.95	169.60	70.35
Olympic.....	² 280.00	³ 110.00	170.00	² 280.00	176.75	103.25
	259.95	³ 110.00	149.95	259.95	176.75	83.20

¹ Not available.

² Quoted price probably inflated by salesman attempting to divert business to another store in which he had financial interest.

³ 19-inch portable Olympic TV not available in stores in the legitimate market used for this comparative shopping analysis. Average price from previous shopping trips used for comparative purposes.

COMPARATIVE SHOPPING ANALYSIS, NEW ORLEANS

Item	Low-income market			Legitimate market, Area D
	Area A	Area B	Area C	
19-inch portable Emerson TV.....	\$199.95	\$147.88	\$199.95	\$129.95
	189.95	169.60	176.75	139.88
		199.95	189.95	
19-inch portable Olympic TV.....	194.95	(1)	194.95	² 110.00
19-inch portable Admiral TV.....	249.00	135.77	249.00	118.00
	229.00	210.00	169.60	119.95
	239.95	228.75	189.95	
	199.95	176.75	179.95	

¹ Not available.

² This set not available in the legitimate market used for this comparative shopping analysis. Average price from previous shopping trips used for comparative purposes.