

(m) What are the operating costs and profits of chainstores in poor versus other areas?

APPENDIX A

CITY OF NEW YORK,
OFFICE OF THE MAYOR,
New York, N.Y., April 23, 1967.

EXECUTIVE ORDER No. 41: ESTABLISHMENT OF A COUNCIL ON CONSUMER AFFAIRS

Whereas it is the policy of the administration to take affirmative action to protect the consumer interests of the citizens of New York and

Whereas the city government is vested with important powers to safeguard consumer interests, and

Whereas the development of a coherent and comprehensive program of consumer education and protection will enhance the effectiveness of various city programs now underway or contemplated, and

Whereas there is at present no coordination of the planning, development, and operation of programs for consumer protection and education,

Now, therefore, by virtue of the power vested in me as mayor of the city of New York, it is hereby ordered as follows:

SECTION 1. There is established the council on consumer affairs which shall consist of the chief officer of each of the following departments and agencies of the city of New York: Community development agency, council against poverty, health services administration, law department, department of licenses, department of markets and the department of welfare. The mayor shall appoint the chairman and the secretary of the council of consumer affairs and the council shall meet at the call of the chairman.

SEC. 2. The president of the board of education and the chairman of the housing authority shall also be invited to be members.

SEC. 3. The Secretary to the council on consumer affairs shall serve as the staff to the council. Subject to applicable provisions of law, the council may retain consultants.

SEC. 4. The council shall have the following functions, powers and duties:

(a) To develop an overall plan for governmental programs for consumer education and protection.

(b) To facilitate the exchange of information between agencies and groups working in this area.

(c) To review and evaluate the effectiveness of existing programs of consumer protection and education subject to the jurisdiction of the mayor in New York City.

(d) To make recommendations for the improved coordination of existing programs, and for the establishment of new programs.

(e) To develop an inventory of city, State, Federal and private resources available for consumer protection and education programs.

(f) To consult with State and Federal officials, commercial interests and other institutions and persons with respect to consumer protection and education programs.

(g) To determine legislative priorities and to develop city, State and Federal legislative programs relating to consumer protection and education in the city.

(h) To convene conferences and to hold public hearings to discuss existing programs and to develop new programs.

SEC. 5. The council may require such reports, analyses and statements from the agencies of the city as it may deem to be necessary for the proper performance of its duties hereunder.

JOHN V. LINDSAY, Mayor.

APPENDIX B

City of New York, Office of the Mayor

COUNCIL ON CONSUMER AFFAIRS

Dr. Timothy W. Costello, chairman, deputy mayor-city administrator, New York, N.Y.

Dr. Howard J. Brown, administrator of health services, New York, N.Y.

Mitchell I. Ginsberg, commissioner, Department of Welfare, New York, N.Y.

Rev. H. Carl McCall, chairman, council against poverty.