

Mr. VITULLI. As a general practice, on groceries, no, sir.

Mr. REID. Don't you have some specials that you carry on certain days that are reduced?

Mr. VITULLI. Now, are you referring to the general practice in the entire store? On meat items, on Wednesday, we are speaking of meat now, we will take specific items and reduce those items. Those items invariably will be found in the case on Wednesday morning correctly priced. Because the meat department takes necessary preparations—this is a primary function of the department. Our produce departments are set up practically on a day-to-day basis, with fresh merchandise and those prices are checked by the produce department head who has a program responsibility—

Mr. REID. Aren't there certain days where there is produce or staples, whether rice or flour or sugar or eggs or whatever it may be, on certain days, prices are lower than they might be the following week and that item, for 2 or 3 days, is a special item. Don't you advertise special items?

Mr. VITULLI. Yes, we do.

Mr. REID. Now, my question then is not what is in the Saturday list, but what you do on the special items and how you change the price on the specials.

Mr. VITULLI. The produce department receives their meat and produce price list in Saturday's mail for the prices that will be in effect the following Monday and Tuesday.

Now, being that these items are perishable, they are not set up too far in advance. It is a matter of pricing them as you produce them for display as opposed to—

Mr. REID. What about the item that is a canned goods or cheese that is not perishable in the same sense, where you have a special on those? When do you re-mark those?

Mr. VITULLI. Saturday.

Mr. REID. And they are advertised when? In which paper? Monday and Tuesday papers?

Mr. VITULLI. Perhaps Monday and Tuesday or Wednesday.

Mr. REID. So in this case, it might be a cheese item that would be a special on Monday, Tuesday, and Wednesday.

Mr. VITULLI. Yes.

Mr. REID. Is that correct?

Mr. VITULLI. Yes.

Mr. REID. And it would be changed on a Saturday?

Mr. VITULLI. Yes.

Mr. ROSENTHAL. That is your busiest day of the week.

Mr. VITULLI. Regardless, it is necessary to change these prices and if you go into any A. & P. supermarket on a Saturday, you will see a young man with a set of price stamps and a list and a piece of steel wool to remove the old price going up and down the aisles making these changes.

[Chorus of noes.]

Mr. VITULLI. This young man takes an actual count, checks it off and moves on to the next item.

Mr. REID. How many men would you have doing this?

Mr. VITULLI. One or two.