

that of many other people in the State, for the fine cooperation of your company, which resulted in the operation of six stores in the area of the recent disturbances in Newark on Sunday, July 16. Not only did your company make sure that all the stores which normally would be open on Sunday were operating, but in addition you kept a store which normally closes at 1 p.m. open all day and all your stores open for an additional hour until 7 p.m. This effect was significant in helping to return the city to normalcy and I want you to know I am grateful to you.

I would appreciate it if you would call my thanks to the attention of the appropriate officials of your company, and would hope that you could also advise them of how helpful the manager of your Spruce Street store, Mr. William Schweikert, District Manager Harold B. Cohen, and all the others engaged in this operation were.

Sincerely yours,

RICHARD J. HUGHES,
Governor.

Mr. McINERNEY. We're trying very hard. One other thing, this "raincheck" ad—commencing as soon as possible, we are going to put on all our ads that if the customer is unable to purchase any item, please request a raincheck, so it's clear to the customer that this merchandise, even if it wouldn't normally be available in the store, that that merchandise can be had within the following week.

Mr. ROSENTHAL. I also want to say we saw the "raincheck" ad posted in the back against the wall in this store. It would seem to me it might be more useful if you hung it on a wire above the cash register.

Mr. ERLNBORN. It was there.

Mr. VITULLI. We have two in some stores.

Mr. ROSENTHAL. That's very good.

Mr. McINERNEY. May we include in the record these "raincheck" signs in English and Spanish, as well as the policy bulletins we spoke of earlier?

Mr. ROSENTHAL. They shall be printed in the record at this point. (The information referred to above follows:)

AUGUST 22, 1967.

To the manager, Bronx unit,
New York City stores only.

DEAR SIR: For your information and compliance, we are directing your attention to the following article which appeared in the Modern Grocer publication on August 18.

"STORES STILL FAILING TO PRICE MARK, IS WARNING

"Spot checks by consumer volunteers indicate that many local chains still fail to price mark all items. Clerks are still careless and managers are failing to follow through when clerks are ordered to price mark.

"SEVERAL WARNINGS

"While the department of markets has issued several warnings and Commissioner Wiesberg, himself, is on the record, with a statement that far too many consumers have registered complaints about food store items not price marked, little corrective action has been taken, according to the information.

Many stores may have avoided being brought up sharp on failure to price mark, because the department of markets is seriously understaffed it admits. Commissioner Wiesberg has been trying to augment his number of inspectors; but he also is relying on volunteers among women shoppers as did his predecessors. They may bring to the attention of the markets department stores missed by the salaried inspectors.

COMPLAINTS CONTINUE

"If complaints continue, it was stressed, the markets department will have no alternative but allocate more inspectors to certain areas to check certain stores. Once an unmarked item is detected in these stores it will bring unpleasant publicity and penalties in its wake."