

(The following information was subsequently received, as follows:)

KEY FOOD STORES CO-OPERATIVE INC.,  
Brooklyn, N.Y., December 21, 1967.

MR. I. WARREN HARRISON,  
Special Inquiry Into Consumer Representation in the Federal Government,  
Rayburn House Office Building, Washington, D.C.

HONORABLE SIR: I acknowledge receipt of your communication dated the 13th day of December 1967.

Please be advised that on November 24, 1967, at the time I attended the hearing, the owner of the store in question was directed by Key Food Stores Co-Operative, Inc., to attend and make himself available to the committee, if necessary. The owner, by his attendance is now fully aware of the seriousness of the matter.

On December 4, 1967, at a meeting of the board of directors of Key Food Stores Co-Operative, Inc., I reported to the meeting that I had attended the hearing and the subject was fully discussed and considered. Inasmuch as the store in question had not been guilty of any prior offense, the owner, despite his protestation of his innocence or willful wrong doing, was, nevertheless, put on notice that any future infraction of Key policy regarding advertised items, specials or other conduct not consistent with Key policy, etc., the sign and franchise would be taken away from the store.

Key Food Stores Co-Operative, Inc., will, at its next regular shareholders' meeting devote considerable time to the discussion of the subject matter and such other efforts as may be in our power, will be exerted to prevent any of the occurrences.

Respectfully submitted.

SAM MANDELL, *President.*

Mrs. APONTE. I don't want to interrupt you, but I want to bring up a point that is very important at this stage. We have two different Key Food stores in Bedford-Stuyvesant. We have the slips of what we bought. As a matter of fact, we have them initialed by the manager because we wanted to make sure that nobody could say, that doesn't belong to our store. This was done on November 3 as one of our routine comparison shopping surveys, and on Bedford-Stuyvesant Key Food, 1043 Broadway, we had Plymouth Rock—this is bologna for 39 cents in Bedford-Stuyvesant.

Then we had the same Plymouth Rock in another store in Bedford-Stuyvesant, same Key Food but in another place, in another address in the same Bedford-Stuyvesant area—for 35 cents. But it happens that the same date in Flatbush, Key Food in Flatbush, we have Plymouth Rock, the same item, and the evidence is here, for 33 cents.

Mr. MANDELL. Were these items advertised in the paper?

Mrs. APONTE. No. Has nothing to do with it. We went over there. We bought it—

Mr. ROSENTHAL. You can't have too much of a crossdialog.

Mr. MANDELL. If it wasn't advertised we have no control. These are independent operators. Unless it is advertised, the Key Food office has no control.

Mr. ROSENTHAL. At least on the material I gave you at 110th Street it was advertised in the New York Post and you will take disciplinary action if you find it is necessary, and you will let us know what you did?

Mr. MANDELL. We certainly will.

Mr. ROSENTHAL. Thank you very much.

I think the gentleman from Waldbaum's, Ira Waldbaum or his representative, is our next witness.