

In addition to the stores previously named, a survey was done on Key Food Supermarket on Fulton and Washington Avenues in Brooklyn and the same store in Flatbush near Grand Army Plaza.

KEY FOOD
[In cents]

Products	Myrtle Ave.	Flatbush Ave.
Eggs grade A (brand name) large (1 dozen).....	49	49
Elmhurst milk (1 quart).....	1 55	30
Freestone peaches (sliced medium).....	33	31
Scott toilet paper (1 roll).....	1 27	1 49

¹ Price for 2 items.

You note that in this survey that although most of the items compared were higher priced in Fort Greene, which is a low-income area, there are a few items that are of higher prices in the middle-income area. This is pointed out to show that prices are usually higher in low-income areas, but not exclusively.

In addition, the person that surveyed this store also made note of the fact that aisles were cluttered with boxes throughout the day, and in her opinion the produce was not fresh and the quality of meats was much better in the middle-income-area stores.

Another type of survey that was done was one of the same store on 2 different days to see how prices varied in that short space of time (one day after another).

FINAST SUPERMARKET
[In cents]

Products	Myrtle Ave. June 13	Myrtle Ave. June 14
Canned snap beans (1 pound).....	33	29
Ivory soap (large).....	1 39	1 35
Scott toilet paper.....	13	1 49
Maxwell House coffee (1 pound, 10 ounces).....	75	77

¹ Price for 2 items.

Here we have a few items with no consistency of prices in a difference of 1 day, again, price changes in a matter of 1 day.

A. & P.
[In cents]

Products	June 13	June 14
A. & P. brand milk (1 quart).....	27	1 55
A. & P. Brand Tropicana orange juice.....	23	25
Bumble Bee tuna (7 ounce).....	43	39
Quaker Oats Cooked Breakfast (1 pound, 2 ounce).....	1 49	29
Dole canned pineapple (chunks) (1 pound 4½ ounce).....	37	39
Del Monte canned bean soup (1 pound).....	21	1 49

¹ Price for 2 items.

This discrepancy is constant and as you can see, and is not limited to one particular store. None of these days were sale days. These are the facts.

Now, gentlemen I say to you, What do you propose to do? I certainly hope you will provide some effective means to do away with some of the unscrupulous tactics and malpractices that occur in the marketplace.

One final note on unscrupulousness. On June 15, 1967, this department in conjunction with the department of markets, conducted "Operation Lamb-Chop."

Ten stores were surveyed. Of the 10, five were found to be cheating consumers. Violations were issued for shortweight and unmarked goods. Fortunately or unfortunately, no spoiled meat was found. This is an average of 50 percent of the store surveys. If one were to project this percentage, one could imagine that of all the stores in Fort Greene, at least 50 percent are sponging off consumers, it would be a sad thought indeed.

Mr. ROSENTHAL. The committee stands adjourned.

(Whereupon, at 4:45 p.m., the hearing was adjourned.)