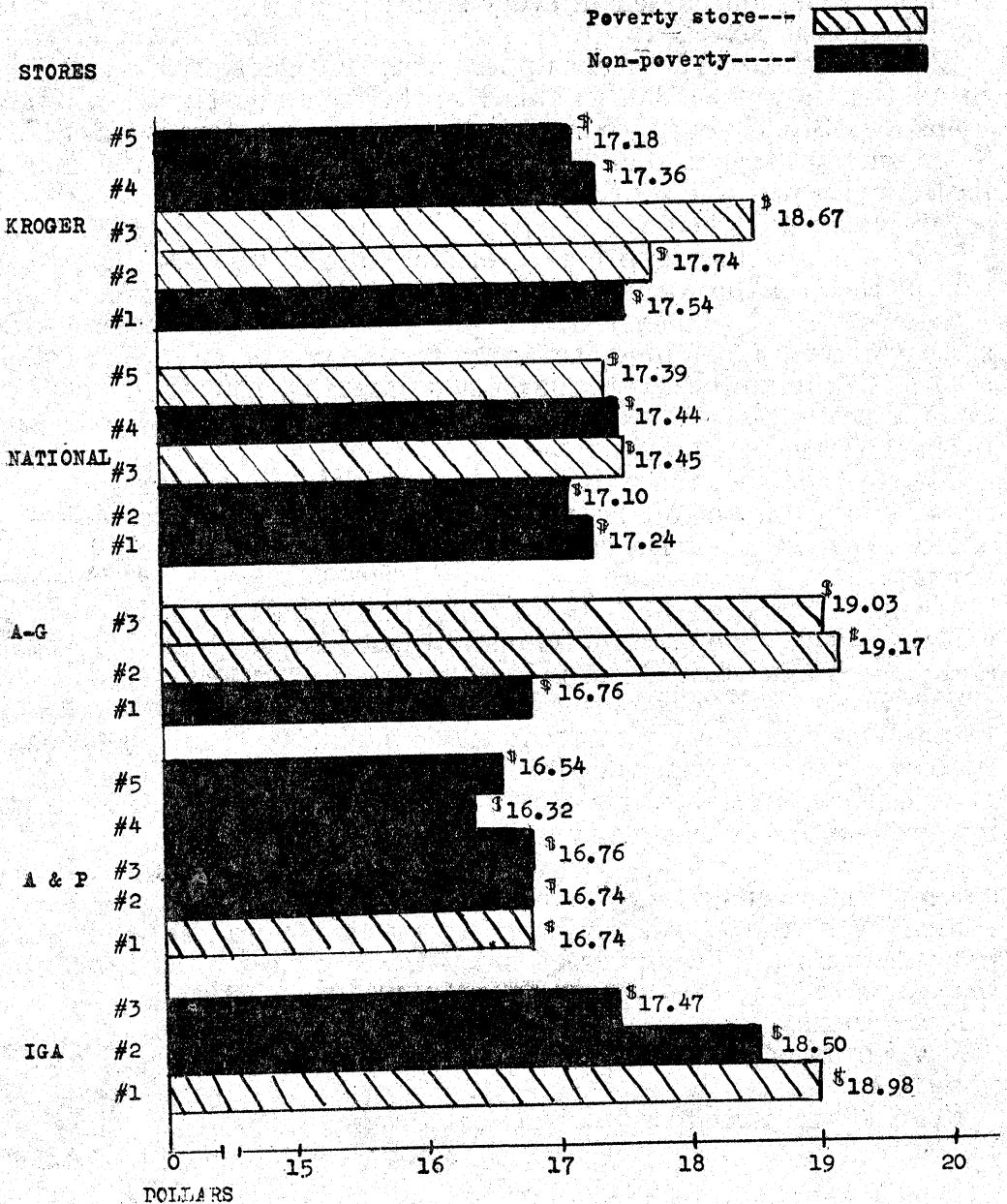


TOTAL STORE PRICES ARRANGED BY CHAIN, OCTOBER 22, 1967

The five stores at the top are Kroger stores, and the line in the center [identified as store No. 3], is the store across from Pruitt-Igoe, a large public housing project. Now, you see the extreme difference between that store with a total of \$18.67, this represents the total list, as compared to the store in the far north county which had a total of \$17.18.

Mr. ROSENTHAL. Let me just recount that for a moment. There are five Kroger stores there, all shopped on the same day; is that correct?

Mr. NADLER. Right.

Mr. ROSENTHAL. How many items were in that shopping basket?

Mr. NADLER. Twenty-nine items.

Mr. ROSENTHAL. All the same 29 items were priced at all five stores?

Mr. NADLER. All were brands and all were the same quantity and all were priced at those five stores.