

Mr. ROSENTHAL. These are all national brands; these are Bird's Eye you are talking about now?

Mr. NADLER. Yes.

Idaho potatoes, 10 pounds in University City, 79 cents; 5 pounds for 69 cents in Kinloch and 59 cents for 5 pounds at Vincent's.

Tomato soup, Campbell's, small can, 16 cents in Kinloch; 15 cents in Vincent's; and 13 cents in the county.

Campbell's vegetable soup, 22 cents at Vincent's; 17 cents in Kinloch; 15 cents in the county.

Milk, which is a very important item, \$1.10 in Kinloch; \$1.05—

Mr. ROSENTHAL. All the same brand milk?

Mr. NADLER. Yes, Sealtest.

Coffee, 93 cents for 1 pound of Folger's coffee, ground coffee, at Kinloch; 79 cents in the other two stores.

Cereal, Special K cereal, 55 cents at Vincent's; 49 cents at the other two stores.

These are extreme differences. The list goes on with a variation in almost all items.

Mr. BARASH. Were any of these items that you surveyed, on advertised special at the time of the survey?

Mr. NADLER. We did not check advertising because there are several different places that they may advertise that we aren't aware of. We just checked the prices on the shelves or on the items or, you know, whatever source we had.

Mr. BARASH. You say several different places. What do you mean by that?

Mr. NADLER. Well, University City stores may advertise in a county paper, whereas the stores in the poverty areas might not. All stores naturally advertise in the Post-Dispatch or the Globe-Democrat which are the two larger papers for St. Louis. Poverty area stores may advertise in newspapers that come out in that area, such as the Argus, the American, Crusader, any of these carry advertising for stores in their areas.

Mr. BARASH. With your permission, Mr. Chairman, would you Mr. Nadler go back and look through the various papers you have described for the dates on which you surveyed the A-G Stores and furnish the committee with any instances in which the items covered in your survey were advertised in any of the papers or publications that you mentioned?

Mr. NADLER. Well, we wouldn't know that because we don't have the advertisements from those papers. We didn't check the advertisements. We checked the prices in the stores.

Mr. BARASH. Is there a place where you could find back editions of those publications?

Mr. NADLER. I would imagine there are, yes.

Mr. BARASH. Would you do that and furnish us that information, send it to us in Washington?

Mr. NADLER. Yes.

Mr. BARASH. Thank you, Mr. Chairman.

Mr. NADLER. There were a total of 29 items that were checked, and for A-G there is only one item, two items, sorry, that had the same price for all three stores, two out of 29 had the same price. The rest were higher priced in the poverty areas.