

enough time to get into that, the second week 56 items were compared, 21 were higher priced at Gem, 20 were lower priced, and the third week after the Post-Dispatch articles, 55 items checked, 16 were higher and 21 were lower.

We have serious question as to whether or not indeed there is a 7 percent savings at Gem stores. This is the findings of the study done by the women in Clayton.

Mr. ROSENTHAL. Is there anything else that you wanted to tell us?

Mr. COPENHAVER has some questions.

Mr. COPENHAVER. I have two or three short questions, Mr. Nadler. You mentioned that your survey was between October 19 and 21, and on your chart it shows the survey conducted on October 19 and 20.

Mr. NADLER. Which chart is that? Is that the one showing the totals?

Mr. COPENHAVER. Yes, the first, second, third weeks.

Mr. NADLER. What chain is that?

Mr. COPENHAVER. All chains are shown to have been surveyed on October 20.

Mr. NADLER. See, what we did is all Kroger stores were shopped in a 24-hour period, all Nationals within a 24-hour period, all A-G within a 24-hour period. The 24-hour period was not the same for each chain though.

Mr. COPENHAVER. But your charts all show the same date.

Mr. NADLER. You may have the original mimeographed copy.

Mr. COPENHAVER. The reason I ask you this question is did you in talking to the managers of the various stores seek to determine whether during the 24-hour period that you were surveying, a time period interceded in which it was the normal policy for the store to change prices? For example, in testimony we have heard earlier, we have been told that Saturday is a normal day for changing prices or a Wednesday.

Mr. NADLER. Well, we checked with Krogers and Krogers operates on a weekly period. Their prices go into effect on Monday, their week starts on Monday.

Mr. COPENHAVER. Therefore, if I am correct, this survey was done on a Thursday, Friday, and Saturday?

Mr. NADLER. Right.

Mr. COPENHAVER. Therefore, there would be no possible conflict because of a price change interceding?

Mr. NADLER. There should be none, unless they send out, you know, lists during the week or something.

Mr. BAUM. Not only were we told in our meetings with Kroger that their prices, book prices for that week were set on Friday to go into effect Monday morning, but we did not receive any comment whatever on our results which they had regarding the sales.

Mr. NADLER. They should have known what their prices were for those particular days and they did not question the results that we had. They were shown to them.

Mr. COPENHAVER. In this regard, the price change being on a Friday, did you notice any significant variation in the actual marking of products between a store in a poorer neighborhood and a store in a more affluent neighborhood? For example, did you find more multiple markings in a store in a poorer neighborhood as opposed to a store in a more middleclass neighborhood?

Mr. NADLER. We found contrary evidence in not only the poverty stores but all stores. There would be mismarkings, multiple markings,