

Mr. ROSENTHAL. Let's just take the first phase of it and see how it works. If you have a price change on Del Monte tomato juice effective Monday morning, when do you change the prices on the can?

Mr. WHITE. This may vary slightly between stores. This could be late Saturday or early Monday morning, so that it is effective Monday morning.

Mr. ROSENTHAL. When you say late Saturday, is it done during business hours or after the store closes?

Mr. WHITE. Well, we are permitted to work our employees up until 10 o'clock, which is 1 hour after most of the stores close and a half an hour after some of the stores close. This is a restriction in our union contract.

Mr. ROSENTHAL. In a large store like Pruitt-Igoe, how many people would there be changing prices on a Saturday evening, Saturday afternoon, or Monday morning?

Mr. WHITE. Well, Pruitt-Igoe; the Jefferson-Stoddard store in the Pruitt-Igoe area is not considered to be an exceptionally large store. There may be one, two, or possibly three, depending upon the number of price changes to be made.

Mr. ROSENTHAL. Have you ever had a problem where you felt that these young people who were changing prices, or anyone, didn't get all the work completed by the time the store opened Monday morning?

Mr. WHITE. Yes, that happens on occasion.

Mr. ROSENTHAL. What happens then?

Mr. WHITE. Then they continue changing prices until they are completed.

Mr. ROSENTHAL. Supposing a customer comes along and picks up a can that has not had a price changed?

Mr. WHITE. The price is to be effective Monday, which is stated on the price change sheet.

Mr. ROSENTHAL. What happens if a customer picks up a can marked 43 cents but the correct price is 39 cents? How much does she pay for the can?

Mr. WHITE. I don't understand your question exactly.

Mr. ROSENTHAL. On Saturday, the price of x tomato juice is 43 cents a can and it is marked on the can 43 cents. You issue an order to change it effective Monday morning to 39 cents, reducing it 4 cents, and some of the fellows in the store get busy changing the prices on that can. Assuming that they haven't finished making all the necessary changes and a customer picks up a can still marked 43 cents, you have already said the new price effective Monday is 39 cents. How much does that customer pay for the can?

Mr. WHITE. I would assume she would pay 43 cents.

Mr. ROSENTHAL. Well, that's bad.

Mr. WHITE. Well, the price would be effective Monday so—

Mr. ROSENTHAL. Let's assume the price had not been changed, some of these kids had to do their homework, they were busy with other things and they missed some cans.

Mr. WHITE. Well, there is no way that the cashier has of knowing what the price is other than what is marked on the cans.

Mr. ROSENTHAL. The cashier presumably has all the new prices at the register.