

this a large, well-lit, big-window store, or different than your other stores in any respect?

Mr. WHITE. Not specifically, other than at the present time three of the plate glass windows have plywood on them and I believe that leaves one or one and a half of them exposed without plywood, because they were damaged and we had to make a temporary repair.

Mr. ROSENTHAL. When were they damaged?

Mr. WHITE. I do not know the specific date. That is a matter of record, however.

Mr. ROSENTHAL. Was that just some unrelated act of vandalism?

Mr. WHITE. I don't even know the time of the day or the night or when it was done or why.

Mr. ROSENTHAL. Are you a self-insurer?

Mr. WHITE. I am not qualified to speak on insurance to any great degree. My brief familiarity with it is I believe we carry some burglary insurance for moneys, holdup for moneys. However, as far as pilferage is concerned, to my knowledge, we carry no insurance.

Mr. ROSENTHAL. Someone mentioned earlier today that you had certain asterisks next to your price schedules. Could you tell us briefly what that is?

Mr. WHITE. Well, I would like to, if I may, correct Mr. Nadler's comment this morning. He said he looked at a price that had some 8,000 items, a price book that had some 8,000 items in it. Mr. Stern and I showed him a produce pricelist that was in effect the day or the time that he was visiting our office, and the asterisks in the lefthand column of this, some of the items had three asterisks on them, some of the items had four asterisks on them. They questioned why three and why four. Mr. Stern nor I, neither one, could answer the specific question. We did tell them that an asterisk indicated a price change on that item from the last published pricelist. Mr. Stern got up, left his office, went to check with our produce merchandiser and his secretary, and his secretary said there was no specific reason for that, the produce merchandiser said there was no specific reason. Sometimes as she hit the typewriter she put three, sometimes four, there was no reason for it.

Mr. ROSENTHAL. Just one last question. Father Shocklee raised a very good point, one that was raised in New York and has been talked about for years. How can we get more supermarkets into the ghetto areas? Is there something we should be doing that we are not? What would you suggest, what would you recommend as to how we can better make available to the people who live there, the advantages of mass purchasing power and supermarket lower prices?

Mr. WHITE. I think if you will refer to the map I gave you, which indicates the Kroger stores in the innercity area, and we have 16 Kroger stores within the city limits of St. Louis which we operate, that we give fairly good coverage across the city without attempting to discriminate one way or the other particularly. Approximately 2 years ago we just opened a new Kroger store, address of Broadway and Guyer, which is approximately three blocks from Soulard Market that Father Shocklee referred to that he had transported some people to the bus. That store has been open approximately 2 years, and it is in a low-income, from, as I recall, \$3,000 to \$5,000 income area.

Mr. ROSENTHAL. Does that store turn a profit?

Mr. WHITE. It has not turned a profit to date; no.