I know there has been some talk of giant screens on the wall where all aircraft could be viewed and I think this is something worth investigating.

Most controllers feel that would not be a good system.

Mr. Kuykendall. In my visits to FAA centers and in standing behind and watching these terribly busy people operate, at the present time it is indicated that the state of the art is not ready for the alphanumeric scope that we have.

I know in the context of trying to put myself in the shoes of a rated air traffic controller I would probably find it about as difficult as a lot of them would trying to put themselves in my shoes. They have their

problems and we have ours.

I want to know if you know about the fact that the Civil Service Commission has just recognized the professional status for 17,000

aviation administration employees.

Mr. Balley. I read that in the paper this morning. It confuses me as to how the professional status was recognized. I read it as consisting of an increase in grade.

Mr. Kuykendall. It means an increase in pay.

Mr. BAILEY. I don't think it will come close to some having our

problem. The job is still unattractive.

Mr. KUYKENDALL. Have you read the testimony before this committee from the two previous organizations who are representing the same group of people?

Mr. Bailey. In summary form it has been reported to me.

Mr. KUYKENDALL. I would say you have about 99 percent duplication of their testimony. What do you mean when you say in the first person "I" will not give a commercial license?

Mr. Bailey. As the operator of a flight school—Mr. Kuykendall. I thought FAA gives licenses?

Mr. Bailey. I understand that, but we cannot send anyone up for a recommendation until our own instructors—

Mr. KUYKENDALL. I thought you knew something I didn't know.

Mr. Bailey. As a matter of fact, we do give licenses. Our own people—our employees—are authorized by the FAA to issue licenses.

Mr. KUYKENDALL. But the FAA issues the license?

Mr. Balley. They have authorized us to issue the license.

Mr. Kuykendall. The thing that bothers me here, and about the other two organizations also because the testimony is practically identical, is that you have a great many "shoulds" but you seem to come up with the same old dollar poultice for the cure.

Everybody who comes in appears for every disease known to man and has a dollar poultice. I would like to have some ideas from your organization and others about training, education, and some specifics

about how to do a PR job.

For instance, we all know that one of the New York life insurance companies has done a terrific job in putting in national magazines full page advertisements which say as an example "would you like your son to be a doctor?"

This skilled manpower shortage is not only true in your field. We have tremendous areas where there are shortages of highly skilled people. We need not so many "shoulds" but a lot of "hows." This is what we are looking for.