

In 1954-55, he was with the Institute of Research and Social Science, University of North Carolina. He taught in the Department of Politics, Princeton University, in 1956-58, and subsequently has been a visiting lecturer at Princeton (1965-66) and at the University of Pennsylvania (1967-68).

Dr. Alexander was Executive Director of the President's Commission on Campaign Costs during 1961-62, was a consultant to the President of the United States during 1962-64, and has been consultant to the Department of the Treasury and the House Administration Committee.

HOWARD H. BELL, PRESIDENT, AMERICAN ADVERTISING FEDERATION

A journalism school graduate who majored in advertising at the University of Missouri, Howard H. Bell entered the advertising field via broadcasting.

He was sales promotion manager of WMAL-AM-FM-TV in Washington, D.C., for 4 years and then began a 16-year association with the National Association of Broadcasters before resigning in January 1968, to accept the post as president of the American Advertising Federation.

In his new job, Mr. Bell heads an organization with almost 40,000 individual members in 173 affiliated local advertising clubs, more than 700 company members, and 25 affiliated national organizations.

At the National Association of Broadcasters, Mr. Bell was in charge of the organization's code authority program, being responsible for the administration, interpretation and enforcement of the radio code and the television code. His activities included programs to acquaint the public, industry, and government with the accomplishments and goals of self-regulation within the broadcast industry.

Mr. Bell obtained a law degree from Catholic University Law School and is a member of the bar of the State of Maryland. He is a member of the American Bar Association and its standing committee on public relations, and of the Federal Communications Bar Association.

Other activities include the Washington Advertising Club, Alpha Delta Sigma advertising fraternity, past chairman of the Radio-TV Committee of the President's Committee for Employment of the Handicapped, former executive secretary of the Association for Professional Broadcasting Education, and currently on the Board of the University of Missouri Freedom of Information Center.

JOHN R. CORPORON, VICE PRESIDENT—NEWS, METROMEDIA TV

As vice president in charge of news for Metromedia TV, John R. Corpron oversees the news coverage of Metromedia, Inc., television stations in Washington, New York, Kansas City, and Los Angeles.

Mr. Corporon was given the post in 1968 after a year as news director for Metromedia's New York City station, WNEW-TV.

After graduating from the University of Kansas with degrees in journalism and political science, Mr. Corporon worked briefly as a newspaper reporter before going to Louisiana as a reporter and news bureau manager for United Press International.

In 1958, he became the Washington correspondent for WDSU-TV, New Orleans, returning to the station in 1960 to become political reporter, chief editorialist and news director. Seven years later, he left the New Orleans stations to accept a position with Metromedia, Inc.

JAY CROUSE, PRESIDENT, RADIO TV NEWS DIRECTORS ASSOCIATION

Jay Crouse joined WHAS News, Louisville, Ky., in 1952 and has been news director since 1962.

He is a graduate of the University of Missouri's School of Journalism and worked for 2 years on the Cincinnati Post.

Mr. Crouse twice has been president of the Louisville Professional Chapter, Sigma Delta Chi, and has been president of RTNDA since September 1967.

In 1964, WHAS won the association's national award for reporting of a community problem for "WHAS Reports: The Ravaged Mountains," a three-part