

We are now open for panel discussion. In accordance with the procedure adopted, I would turn first to Mr. Lower for such comments as he might have upon the comments.

Mr. LOWER. Thank you, Mr. Chairman.

Louis Lyons and I don't strike too many sparks because we see things fairly much alike. I would make a couple of notes, though, which apply to his evaluation of broadcasting's absence of invading certain fields of interest and also what he had to say about local television stations.

I really feel that as far as the national and the local pictures are concerned, I often look back to when I first went into broadcasting 15 years ago after 20 years in the printing business.

I believe Dr. Stanton referred to this in his statement. We have so much more on the air on a network level today than we had then that I hardly recognize I am in the same business.

There is more programing, the staffs are larger, a more thorough job is done, and certainly all the national organizations and the various groups of stations are spending a lot more money on their news departments than they were at that time.

I think the record is clear on this and I don't think I need to go further into it.

I thought Mr. Lyons slightly deprecated the local stations. I think this criticism may have been true a number of years ago, and it may be true today in certain areas of New England to which he referred, with which I am not familiar. I can only illustrate it by saying that when 10 years ago I searched for personnel, I looked for people coming from newspapers because I didn't think there were enough radio and television stations around the country which were giving them the proper experience.

I think at NBC one time there was a rule that a man had to have 5 years of newspaper experience before they would even let him walk in the door for an interview.

I don't believe that is the case today, and I know it is not at ABC. I think the local stations are becoming much stronger, and we are using them more as a recruiting ground.

I merely cite that as evidence that there are more good shops around the country than Mr. Lyons would indicate in his statement. One of them is represented on our panel today by Jay Crouse, who, aside from his title as head of the Radio and Television News Directors Association, is also the news director of WHAS-TV and radio in Louisville, which happens to be one of those stations which has expanded its news department and which does a very creditable job.

We would like to steal a man from Jay Crouse any day simply because he runs a good, solid news station.

There is another thing about broadcasting and perhaps it applies to the fairness doctrine. I don't want to invade Reuven Frank's field because he is on the program this afternoon. But having been a print journalist for 20 years and a broadcast journalist for 15, one of the personal differences I notice in broadcasting is I feel like I am operating in a goldfish bowl that I never felt like when I was working for newspapers, magazines, or press associations.

You wake up every morning and the newspapers are criticizing what you did the day before. It is pretty hard to make a mistake and not