

FRIDAY, JUNE 21

9:00 A.M. - 10:30 A.M.

"ADVANCED COMPUTER APPLICATIONS FOR APPAREL DISTRIBUTION," by Drake, Shoshan, Savory and Hogg, New York. Computer has been a critical factor in the fashion, apparel and apparel accessories industry. Recent developments in computer technology have enabled the apparel manufacturer to meet the challenges of the apparel market in a more efficient and profitable manner. This session will discuss the latest computer applications in the apparel industry. The speakers will discuss the latest computer applications in the apparel industry. The speakers will discuss the latest computer applications in the apparel industry.



H. W. Drake

"THE MODERN MANAGEMENT STRUCTURE," by S. J. Green, New York. The modern management structure is a key factor in the success of a business. This session will discuss the latest management structures in the apparel industry. The speakers will discuss the latest management structures in the apparel industry.



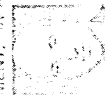
S. J. Green

"THE OPERATOR TEACHING MACHINE," by Arthur B. Green, New York. A new and effective method for teaching machine operators is being developed. This session will discuss the latest operator teaching machines in the apparel industry. The speakers will discuss the latest operator teaching machines in the apparel industry.



A. B. Green

"PROFIT PLANNING AND INVENTORY MANAGEMENT," by Arthur Anderson & Co., New York. The apparel manufacturer must be able to plan for the future in order to control costs and increase profits. This session will discuss the latest profit planning and inventory management techniques in the apparel industry. The speakers will discuss the latest profit planning and inventory management techniques in the apparel industry.



A. B. Anderson

SATURDAY, JUNE 22

9:00 A.M. - 10:30 A.M.

"DEVELOPING FULL PLANT PERFORMANCE THROUGH SYSTEMATIC TRAINING," by Geoffrey L. Hogg, New York. The apparel manufacturer must be able to develop full plant performance through systematic training. This session will discuss the latest systematic training techniques in the apparel industry. The speakers will discuss the latest systematic training techniques in the apparel industry.



G. L. Hogg

"INTEGRATING THE MANAGEMENT FUNCTIONS," by Don Shoshan & Associates, Louisville. The apparel manufacturer must be able to integrate the management functions. This session will discuss the latest management functions in the apparel industry. The speakers will discuss the latest management functions in the apparel industry.



D. Shoshan

"COORDINATED FORECASTING, CUT PLANNING AND MATERIAL UTILIZATION," by Kurt Salmon Associates, New York. The apparel manufacturer must be able to coordinate forecasting, cut planning and material utilization. This session will discuss the latest forecasting, cut planning and material utilization techniques in the apparel industry. The speakers will discuss the latest forecasting, cut planning and material utilization techniques in the apparel industry.



K. Salmon

and

Don't forget these other functions

Wednesday, June 19 • Membership Luncheon in Convention Hall. Guest Speaker, Mr. Bernard Weatherill, Consulting Member of the British House of Commons, and a Member of the Station Clothing Institute, who will discuss the possibility of involvement in politics by businessmen in an effort to save the free enterprise system.

Thursday, June 20 • "Our First Lady" Luncheon at the Holiday Inn. Colorful and exciting "Furs, Gowns and Jewels" Show to follow lunch.

Thursday, June 20 • Technical Advisory Committee Luncheon at Holiday Inn. Presentation of Aerial TAC Paper, "The Scientific Approach to Operator Training," to be made by Mr. John F. McElroy, Tennessee Overalls Company, Nashville, Tennessee.

Friday, June 21 • Ladies Day at Nashville. A tour of a plant visited from 7:30 minutes from Atlantic City, starting at 11:30 am with Lunch at Gambelle Inn.

Friday, June 21 • AAMA Reception Luncheon in Convention Hall. Guest Speaker, Mr. George D. Webster, General Counsel for AAMA, discusses, "Getting Ready Now for Apparel Ways and Price Controls."

Saturday, June 22 • AAMA Fashion Luncheon at the Holiday Inn. Guest Speaker, Mr. David L. Yonich, President of Macy's New York, who will talk on the change and growth of the consumer, and the effects on both the manufacturer and retailer.

Saturday, June 22 • Presidential Gala beginning at 7:30 am, at the Traymore Hotel. Tables for eight or ten may be reserved. Starting in the evening's entertainment will be Alan King, Jane Morgan and Sasha Tormin. The After-Hours Party will feature the "Bearing 201." Entertainment and After-Hours Party sponsored by AAMA and Celanese Fibers Marketing Company.