

latest machinery and equipment when such are needed to attain peak productivity. Thus, for example, when permanent press ovens first made their appearance in the apparel industry of the United States, Hong Kong producers immediately followed suit by purchasing this heavy equipment in this country and airlifting it to Hong Kong.

The internationalization of technical know-how is illustrated by a recent description of the state of apparel production in Korea, a relatively new starter exporting goods to the United States: ^{22/}

Apparel produced in Korea are of immense variety in kind and quality. The industry, while requiring the intense application of labor, employs relatively simple production techniques, and its capital requirement is also low..... Modern production techniques are rapidly being incorporated both to increase the efficiency of production processes and lower costs even while improving production quality... The industry now boasts a full complement of high-performance sewing machines and processing facilities, including Durable Press facilities, many of which are fully automated. The installation of modern, up-to-date production facilities has led to diversification into hitherto unexplored fields, and the range of production is greatly expanded.... In quality and design, Korean-made apparel and garments are rated as inferior to none on the world market.

A similar picture emerges when production of Korean sweaters is reviewed: ^{23/}

The rapid growth of export was due chiefly to the constant effort of manufacturers to rationalize their production setup and process, which resulted in a great modernization and renovation of production facilities and the introduction of up-to-date equipment and techniques..... The industry has a full complement of knitting, linking, setting and pressing machines, most of which are fully automated and fully up to the prevailing international standards in efficiency and the quality of the final product.

It is also impossible for American manufacturers compete with

^{22/}"Apparel" in Korea Trade, April 1967, p. 20.

^{23/}"Sweaters" in Korea Trade, April 1967, p. 10.