

Average Net Worth per Dollar of Sales, Different Branches,  
Apparel (knit and woven) Industry, 1966  
(cents)

| Branch of Industry                  | Net Worth Per<br>Dollar of Sales |
|-------------------------------------|----------------------------------|
| Blouses and waists                  | 11.1¢                            |
| Children's and infants' outerwear   | 11.9                             |
| Men's and boys' coats and suits     | 21.9                             |
| Women's coats and suits             | 12.8                             |
| Dresses                             | 9.6                              |
| Knitted outerwear                   | 16.1                             |
| Overalls and work clothing          | 27.6                             |
| Men's shirts, underwear and pajamas | 18.3                             |
| Men's and boys' trousers            | 23.4                             |
| Women's and children's underwear    | 17.6                             |

SOURCE: Dun and Bradstreet, Inc.

| Branch of Industry                       | Size of Assets     |                                |                                   |           |
|------------------------------------------|--------------------|--------------------------------|-----------------------------------|-----------|
|                                          | Under<br>\$250,000 | \$250,000<br>to<br>\$1,000,000 | \$1,000,000<br>to<br>\$10,000,000 | All Sizes |
| Knitgoods (*)                            | 19.2¢              | 19.2¢                          | 24.4¢                             | 28.6¢     |
| Men's suits and coats                    | 21.3               | 20.0                           | 29.4                              | 28.6      |
| Men's shirts, collars, nightwear         | n.a.               | n.a.                           | 18.5                              | 18.9      |
| Men's work clothing                      | n.a.               | 23.8                           | 23.3                              | 23.8      |
| Men's sports clothing                    | 19.2               | 23.3                           | 23.3                              | 28.6      |
| Men's pants                              | n.a.               | 21.7                           | 26.3                              | 25.0      |
| Women's coats, suits, skirts, sportswear | 12.5               | 14.7                           | 18.5                              | 19.6      |
| Women's dresses                          | 12.3               | 10.9                           | 17.9                              | 18.2      |
| Women's undergarments and sleepwear      | n.a.               | 15.2                           | n.a.                              | 27.8      |
| Children's clothing                      | 15.9               | 16.4                           | 20.4                              | 21.7      |

n.a. -- Not available

(\*) -- Except hosiery

SOURCE: National Association of Bank Loan Officers and Credit Men