

Export Promotion

Belgian Office of Foreign Trade (OBCE)

This office is a parastatal organization under the Ministry of Foreign Affairs and Foreign Commerce. Its export promotional activities include: supplying trade information for dissemination abroad in foreign languages on Belgian industry and products, conducting foreign market research, contacting potential foreign buyers on behalf of Belgian exporters, maintaining foreign trade information and publicity services, organizing trade missions, and organizing and assisting Belgian participation in foreign trade fairs.

Trade Fairs

OBCE cooperates with Cobelexfo, an industry organization, arranging Belgian participation in trade fairs abroad, and organizes official Belgian participation in a large number of trade shows throughout the world.

Trade Missions

OBCE also arranges for government participation in trade missions sent abroad. Such missions are usually concerned with the development of both investment in the foreign country and in Belgium and of foreign trade with Belgium. They are usually led by prominent figures in business or government circles.

Fonds du Commerce Extérieur

OBCE has a program called Fonds du Commerce Extérieur (Foreign Commerce Fund) which grants financial aid to large industry associations, e.g. Fabrimetal and Fabeltex, to send delegates abroad to prospect foreign