

figures which relate to company actions based on market factors concerning black-and-white television sets in a petition seeking an increase in the tariff on color t.v. picture tubes.

Again, petitioners give their version of another news report as follows:

"Westinghouse furloughed 600 workers at its TV-radio plant in Edison, New Jersey, and also cut back on production of color television sets in January 1967. (*The Wall Street Journal*, January 12, 1967)." ²¹

But the news story also included this comment:

"Despite the layoffs at Edison, Westinghouse said its labor force there remains 30% above the year-ago level and 100% above the number employed in January 1965." (*The Wall Street Journal*, January 12, 1967, p. 2).

Before this Committee can assess the real impact of the reported Westinghouse action, it obviously must have all of the facts.

A news report of a lay-off at General Electric's Syracuse, New York plant is summarized as follows:

"General Electric laid off an additional 1,500 production workers at its Syracuse, New York, television and electronic components plants in March 1967, in the third major round of furloughs at those plants. Dwindling sales of color television sets was cited as a primary factor in the cutback. GE also shut down its Syracuse plants for a week in March in a fourth effort to cut inventories in face of the decline in television set sales." (*The Wall Street Journal*, March 1, 1967). ²²

The news story contained the following significant statement:

"Company spokesman said the major TV department work suspensions and employee cut-backs stem from a 'decline' in black-and-white set sales and a 'slower than anticipated' growth in color set sales. . . . (*The Wall Street Journal*, March 1, 1967, p. 7).

Again, completeness and accuracy demand not only including the role of black-and-white set sales decline in the lay-off picture but refraining from converting "slower than anticipated growth" into "dwindling sales".

Another lay-off action news report is paraphrased as follows:

"Standard Kollsman laid off about 1,200 workers at its Melrose Park, Illinois; Oshkosh, Wisconsin; and Ottumwa, Iowa, television-tuner plants in April 1967." (*The Wall Street Journal*, May 2, 1967). ²³

Omitted is this very significant fact included in the same news item:

"A Standard Kollsman spokesman noted that some of the layoffs lasted only a few days." (*The Wall Street Journal*, May 2, 1967, p. 2).

A news report of Admiral Corporation's first quarter 1967 loss in earnings is digested by petitioners as follows:

"Admiral Corporation suffered a loss of \$275,843 in the first quarter of 1967 in comparison with earnings of \$3,667,115 in the first quarter of 1966, as a result of the softening in demand for color television sets. Admiral's television and component plants at Harvard and McHenry, Illinois, and Sun Prairie, Wisconsin, were closed in April 'for considerable periods of time.'" (*The Wall Street Journal*, May 5, 1967). ²⁴

But this same news story contained facts which showed that Admiral's officers were not overly concerned:

"* * * At the meeting, Mr. Siragusa said management felt the dividend should be paid because the slackening in color-television demand was only 'temporary'. * * *

"Admiral is rapidly getting into the production of 18-inch and 20-inch rectangular color tubes, the executive said. The company's tube facilities, which previously produced only 23-inch tubes, operated at a 'substantial profit' last year, he said. * * * " (*The Wall Street Journal*, May 5, 1967, p. 6).

It is abundantly clear that the domestic industry producing color t.v. receiving sets is not in any depressed state. While it is true that this industry set its sights rather high and its sales thus far in 1967 have been short of this mark, nevertheless the industry is doing well and is on its way to another record year in 1967.

It is equally apparent from the full record that no case of import-caused injury or threat of injury is present here. Petitioners know this, else they would not have found it necessary to be so selective as to the facts they presented to

²¹ Petition, p. 7.

²² Petition, p. 7.

²³ Petition, p. 8.

²⁴ Petition, p. 8.