

These swiftly rising imports have taken a very large share of the U. S. market for consumer electronic products. When you look at the following table, bear in mind that imports of textiles are now about 10% of the domestic market.

TABLE 3

IMPORTS OF CONSUMER ELECTRONIC PRODUCTS AS SHARE OF U. S. MARKET
(in per cent)

	<u>1964</u>	<u>1966</u>	<u>1967</u>	<u>1st Quarter 1968</u>
TV	7.3%	12.0%	14.0%	11.0%
Radios (Home)	58.3%	71.7%	74.4%	77.8%
Phonographs	31.4%	40.1%	43.3%	30.0%
Tape Recorders	86.4%	76.4%	82.5%	85.3%

SOURCE: Derived from import and market data compiled by Marketing Services Department, Electronic Industries Association.

These consumer electronic products are assemblies composed of electronic components such as tubes, transistors, capacitors, resistors, inductors, loudspeakers, etc. The quantity of components imported in the form of sets is very great. These must be counted in any definitive determination of total import penetration of the U. S. components market, just as the square yard equivalent of fabric contained in imported apparel is counted in the efforts directed to restraint of cotton textile imports. The combined direct (as components) and indirect (as consumer products) imports of electronic components are shown in the following table.