

Product	Type of Restriction	Estimated Impact on U.S. Trade	Trade Agreement Status	Remarks
Spirits distilled from grain, i.e. whiskey, vodka, etc.	Advertising restriction	Significant, 1966 imports from U.S. \$0.3 million. Est. of increase not possible	Illegal and affects bound item (whiskey)	Advertising of grain spirits, which are mainly imported, is prohibited, while fruit distilled spirits, which constitute the bulk of domestic production, may be freely advertised. U.S. Embassy had been requested to make representations.
All products purchased for public account	Government procurement practices	Significant, but estimate of increase in imports not possible	Legal and negotiable	Unofficial Govt. practice favors domestic suppliers.
Motion picture films	(a) Subsidy	Not significant. 1966 imports from U.S. \$4.8 million	Legal and negotiable	Admissions and film release taxes provide cash subsidies and no-interest loans and advances against future receipts for French productions on the basis of 5.5% of domestic receipts and 23% of receipts earned abroad.
	(b) Screen-time quota 41.5%	Not significant	Legal and negotiable	By Government decree, exhibitors must show French features at least 5 weeks per quarter.

1/ State trading is permitted under Article XVII of the GATT, but with some qualifications. It is extremely doubtful that France meets these qualifications.