

IMPORTS EXERT CONSTANT PRESSURE ON AMERICAN PRICE STRUCTURE

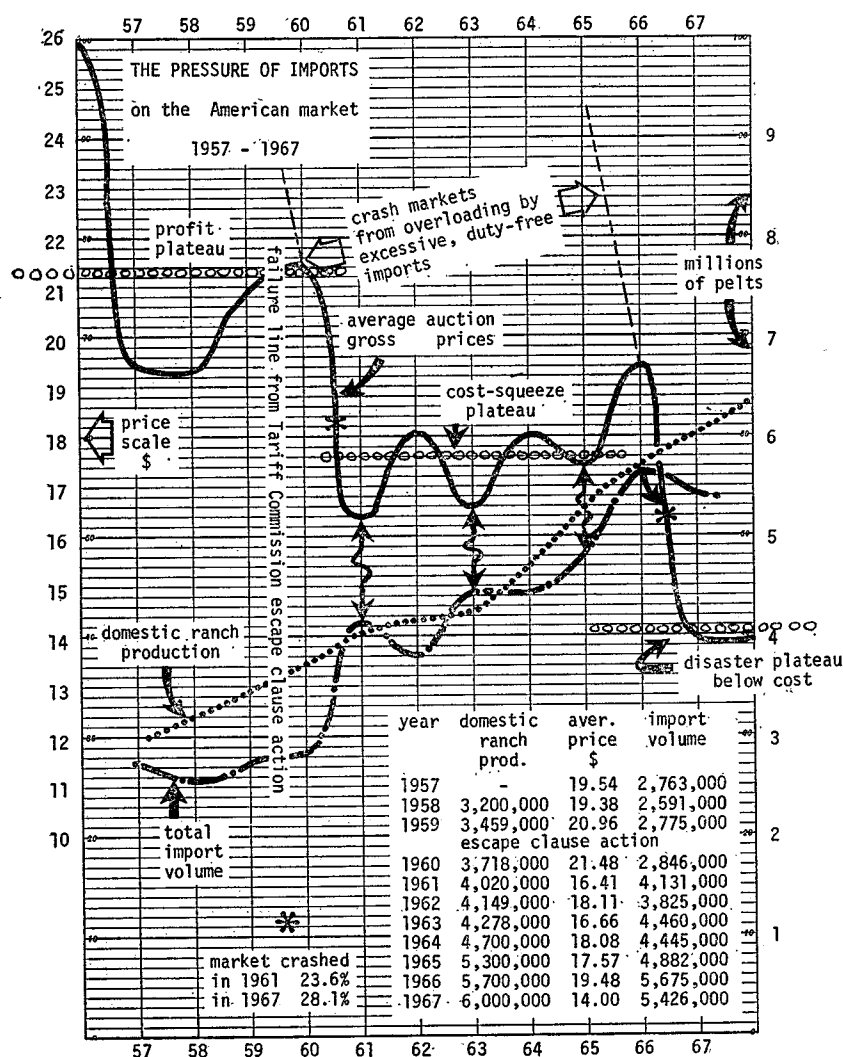


FIGURE I

The years 1956 through 1960 represent a new and still very experimental industry in which the limits of consumption are still untested and relatively easy profit attracts new producers. A bar is inserted arbitrarily at the \$21.50 level to indicate the profit plateau.

After the failure of the domestic producer to secure protection in 1959, imports surge upward from 2.8 million in 1960 to 4.1 million in 1961—we are following now the price curve—as described above, causing a “break” in the price curve of 23.6 percent. Domestic prices fell from \$21.48 in 1960 to \$16.41 in 1961, ushering in a whole new era in American mink ranching.