

may be administrative or procedural—the concern of one or more agencies in implementing legislation that may, itself, be adequate and sufficiently flexible—and clearly legislative concerns. Not only is it most difficult for us to draw the distinctions, but a rather free-wheeling disclosure of activities and problems may be more helpful to the committee in coming to their own conclusions than any presumption of greater legislative expertise on our part.

FOREIGN TRADE ACTIVITIES OF FDA

Florida's agricultural export history is, of course, heavily laden with citrus and citrus products. In the broad view, our fertilizer and timber industries are agricultural. Products of each of these industries along with citrus and citrus products rank as our really major export products of the soil. Our efforts have been to help develop markets for all Florida agricultural products as potentials for exports are recognized and to include many agri-business interests in our activities. In undertaking these activities, we have been aided by the Matching Funds Program of USDA under the Agricultural Marketing Act of 1946.

Organized activities involving the Department in its worldwide distribution responsibility really got under way with the organization of the Florida International Agricultural Trade Council in 1963. The Latin American market has been actively pursued through this organization with emphasis on livestock and poultry breeding stock. To facilitate communications with our Latin American countries, the Department employs a bilingual marketing specialist who acts as Secretary of the FIATC and bilingual stenographic assistance. More recently we have collaborated with the Florida Fruit & Vegetable Association and the University of Florida in sponsoring seminars and workshops on export of fruits and vegetables, especially to Europe. We also work regularly with commodity organizations and individual exporters, actual and potential, and with transportation and service agencies. We assist in the flow of information and market contacts and in the organization of exhibits at Trade Fairs and Food Shows.

The President of FIATC, Mr. B. Edmund David, and other members will present additional testimony on the work of the organization and its members and problems they encounter. I am taking the liberty, however, to introduce into the record as an exhibit, the Council's Newsletter for February, 1968, Volume I, Number 21. (Exhibit A—Submit four copies.) This Newsletter summarizes some of the activities of the Council but, further, the statistics in it on exports of livestock and poultry items from Florida illustrate a problem that I wish to discuss.

When we undertake to measure our exports, we turn to the most comprehensive source of data, the U.S. Department of Commerce Import-Export statistics. Our Department collaborates with the Florida Development Commission in special compilations of Commerce data to provide detailed figures for Florida ports. Such data include substantial volumes of products originating in other states and much of the volume Florida produces and exports shows up in the data for ports in other states. The economic activity added to Florida by the shipments originating in other states is a very valuable part of our total interest in promoting Florida's role in international trade. The services rendered to Florida exporters through ports of other states are also important to us. But we need a simpler and more complete way to get at the volume and value of Florida products that are exported both through Florida ports and others. A number of activities of the U.S. Department of Agriculture and other agencies along with several of our own fill in some of the gaps but others remain. The data in the FIATC Newsletter on livestock exports from Florida are from certificates issued by the Animal Health Unit of USDA, the poultry statistics from certificates issued by the Animal Industries Division, Poultry Services Section of our State Department of Agriculture.

The Federal-State Fruit and Vegetable Inspection Service inspects all marketings of fresh citrus and the Florida Citrus Commission compiles export data from inspection certificates. The Commission, also, compiles exports of processed citrus from Florida Cannery Association reports. Florida's substantial truck movement of agricultural products to Canada is reported through the Road Guard Stations maintained by our Department. Some other shipments are reported by transportation firms. Shipment data from these sources are integrated and reported by our Market News Service. None of these tabulations provide quite the same "final word" that could be supplied by Commerce through Custom