

CONTRIBUTIONS BY INDUSTRY IN JOINT HOSPITAL CAMPAIGNS

Location	Year campaign completed	Approximate population	Amount raised at time of report	Amount given by major firms	Percent of amount raised	Amount given by commerce and industry	Percent of amount raised	Total amount given by business community	Percent of amount raised
Cincinnati, Ohio.....	1957	495,000	\$12,100,767	\$5,964,139	57.5	\$1,143,653	9.5	\$8,107,792	67.0
Indianapolis, Ind.....	1967	515,000	14,644,434	7,052,937	48.2	349,990	2.4	7,402,927	50.6
Minneapolis, Minn.....	1959	450,000	17,068,814	5,528,000	43.0	349,120	2.7	8,123,844	47.6
Newark, N.J.....	1968	385,000	12,863,625					5,877,120	45.7

Note: Population was taken from the "Rand McNally Atlas," 43d edition, 1967; "Employee giving" (i.e., payroll deductions for pledges, etc.) is not included in these figures; all data was taken from the final campaign report, except for Newark, which was based on the campaign progress report dated June 12, 1968.