

(2) *Television and movies.*—Women can stop the outpouring of violence and sordidness on our television screens and in the motion-picture theaters. Supposedly, television and the movie industry give the public what it wants; i.e., sexual brutality, depravity, sadism, and everything else that contributes to human desensitization and violence. If this is the case, American women should be loud and clear in letting television and movie executives know that such bilge is most certainly not what they want. Hold their top men responsible. Write to Julian Goodman, President of NBC, 30 Rockefeller Plaza; Frank Stanton, President of CBS, 51 West 52nd Street; and Leonard Goldenson, President of ABC, 1330 Avenue of the Americas, all in New York City. Let them feel the weight of millions of letters. There is a direct connection between the decisions these men make and the violence in the land. Hold them to account. Have you seen a picture lately that sickens you, pains you, makes you fear for your children? You can write to Jack Valenti, at the Motion Picture Association of America, 522 Fifth Avenue, in New York, and tell him so.

(3) *Toys.*—Mothers and grandmothers of this country can wage a determined boycott against toys that foster and glorify killing. No letters or telegrams are necessary. Just don't buy them, and tell the man in the toy store why you won't.

(4) *Books and magazines.*—This includes McCall's. If we or our colleagues have done something that you feel adds to the spread of violence, write to Henry E. Bowes, President, McCall Corporation, 230 Park Ave., New York, New York 10017. We can testify to the power of strong, reasoned letters. Keep us to the mark.

(5) *World law.*—As we said earlier, women must be heard on the most urgent question of our time—world law in time to prevent war. The long, dismal negotiations in Paris over Vietnam would seem to dramatize the need for a third party at the peace table. The United States cannot indefinitely act as world policeman. If we are to prevent future Vietnams, we will have to do it through a strengthened UN.

There is no point in trying to restore sanity and balance to life in America if the human race is going to be incinerated in a flash of nuclear violence. Both President Dwight D. Eisenhower and President John F. Kennedy called for world law inside the United Nations but did not receive the kind of response from the American people that would have enabled them to press forward in that direction.

This is an election year. Your letters to the Presidential candidates on all these questions couldn't be sent at a more opportune time. And don't forget that your ultimate power is the ballot box.

The women of this country have heard enough about black power, white power, student power, senior-citizen power. The greatest power of all for good is theirs—woman power. No force on earth can stand against it.

The Editors, McCall's Magazine.

[From the Evening Star, June 25, 1968]

ANSWERING THE DEMONSTRATORS

(By David Lawrence)

The eyes of the world have been turned during the last few weeks on the capital of the nation which boasts of its orderly processes of freedom and democracy. For the spectacle has been one of willful groups of exhibitionists seeking to coerce Congress and the executive departments through the tactics of a "demonstration," whose leaders preach "nonviolence" but provoke disorder.

Nearly five years have elapsed since the first "March on Washington," and what was unhappily foreseen then has since occurred. On Aug. 29, 1963, this correspondent wrote:

"The 'March on Washington' will go down in history as marking a day of public disgrace—a step backward in the evolution of the American system of government. For the image of the United States presented to the world is that of a republic which had professed to believe in voluntarism rather than coercion. But which on Aug. 28, 1963, permitted itself to be portrayed as unable to legislate equal rights for its citizens except under the intimidating influence of mass demonstrations.

"The press, television and radio, the public forums in halls and stadiums—all have been available heretofore as mediums through which the 'right of petition'