Planning Committee. Publicity campaigns are planned by the committee, but the advertising is placed and paid for directly by the participating companies (Tr. 319).

4. The Exclusion of the Massachusetts Municipals from the Council's Planning Activities

The Massachusetts municipals applied for membership in the Council in April 1966 (Tr. 321-322; Ex. 76). While membership apparently has always been limited to executives of investor-owned utilities, the limitation was made explicit in 1964 by amendment of the by-laws (Tr. 330-333; Ex. 6, pp. 1-2). The Council, in considering the Massachusetts municipals' application for membership, discussed whether the limitation should be removed and decided to retain it (Tr. 322; Ex. 77-83).

Applicants' policy witness was Howard J. Cadwell, chairman of the board of Western Massachusetts Electric Company and chairman of the executive committee of its parent, Northeast Utilities (Tr. 100). Mr. Cadwell is a member and past president of the Council, and he is chairman of the Council's Connecticut River committee and public information committee (Tr. 310; Ex. 127). The witness was present at the discussion in the Council of the Massachusetts municipals' application for membership (Tr. 322). Asked why the Massachusetts municipals