

Every slum area in the Nation is a target for the endeavor. Every underdeveloped rural community which is losing its youth to the cities is a target for the endeavor. However, we have thought it prudent to proceed at first on a limited scale, in order to not overly diffuse our resources and so that we can objectively review first results.

Therefore, we have selected seven locations in which to begin. These are the cities of Boston, Philadelphia, Washington, D.C., Los Angeles, and Chicago, and—for rural balance—the 10-county Elk and Duck Rivers area of Tennessee and the Navaho Indian Reservation in northern Arizona.

We have emplaced specially trained three-man teams of SBA employees to work exclusively on developing proposals for this program. They have full knowledge of SBA's financial, technical, and management assistance programs as well as assistance available from other agencies.

One of the team members is a community resident who has the respect of the community because it recommended him.

The three-man teams will not work out of our regular offices. They will be physically located in the center of each area being assisted.

The team will work with a local organization having the most effective impact on the community. This may be a small business development center group, or other local organization which has a demonstrated record of effectiveness and ability to communicate.

The teams will work with local residents in attempting to develop specific proposals for substantial enterprises.

The CHAIRMAN. If I may interrupt you there, we have county agents who assist in agricultural matters who are assigned to the county. Do you sort of envision the small business specialists as county agents or development program specialists?

Mr. GREENBERG. I think this would be the same kind of approach, working in the community, knowledgeable of the problems of the community.

The CHAIRMAN. They will live in the community?

Mr. GREENBERG. They will be located directly in the community and working with the community itself.

The CHAIRMAN. There are three assigned to each of the seven selected locations?

Mr. GREENBERG. That is correct, sir.

The CHAIRMAN. And will all three of them live there among the people, or just one?

Mr. GREENBERG. They will all be located in the areas in which they will be working.

The CHAIRMAN. Proceed. Thank you.

Mr. GREENBERG. The teams will do more than explain and apply potential SBA financial and management assistance. They are fully conversant with resources available from other Federal agencies as well, since part of their responsibility is a close liaison with other Federal agencies at the regional level.

The teams will also attempt to interest other resource sources to assist the banking and insurance community, the educational institutions, and the business community. In fact, the team will fully explore the entire potential within the target city for assistance.

If resources are required which are not available in the local area, the team has direct and immediate access to SBA-Washington to request resources from the national level.