

## CHAPTER 61

AN ACT concerning bingo, and amending and supplementing P.L.1954, c.6.

**BE IT ENACTED** *by the Senate and General Assembly of the State of New Jersey:*

1. Section 13 of P.L.1954, c.6 (C.5:8-36) is amended to read as follows:

C.5:8-36 Advertising bingo games in certain municipalities prohibited.

13. No game of chance to be conducted under any license issued under this act shall be advertised as to its location, the time when it is to be or has been played, or the prizes awarded or to be awarded, by means of newspapers, radio, television or sound truck, or by means of billboards, posters or handbills or any other means addressed to the general public in any municipality in which the majority of voters voting therein have not voted in favor of the adoption of the provisions of P.L.1954, c.6 (C.5:8-24 et seq.) or in any municipality in which the majority of voters voting therein have voted in favor of rescinding the adoption of the provisions of the act.

C.5:8-36.1 Regulations governing advertising of bingo in certain municipalities.

2. The Legalized Games of Chance Control Commission shall promulgate regulations to govern the advertising of games of chance in any municipality in which the majority of voters voting therein have voted in favor of the adoption of the "Bingo Licensing Law," P.L.1954, c.6 (C.5:8-24 et seq.), and in which games of chance are held, operated or conducted under any license issued pursuant to the provisions of that act.

The regulations shall prohibit:

- a. any advertisement from containing any false, deceptive, misleading or fraudulent statement regarding the holding, operation or conduct of a game of chance;
- b. any advertisement from causing undue or unfair competition between organizations registered with the control commission that are holding competing games of chance; and
- c. the use, to an extent deemed excessive, of the proceeds derived from the conduct of any individual game of chance for advertising subsequent games of chance.

3. This act shall take effect immediately.

Approved May 1, 2003.