CHAPTER 114

- **AN ACT** designating a portion of U.S. Highway Route 40 in Upper Pittsgrove Township as the "John R. Elliott HERO Campaign Way."
- **WHEREAS,** In the early morning of July 22, 2000, Ensign John R. Elliott was tragically killed in a traffic accident on U.S. Highway Route 40 at the intersection of Slabtown Road in Upper Pittsgrove Township when his motor vehicle was struck by another driver; and
- **WHEREAS**, Raised in Egg Harbor Township, Ensign Elliott attended Egg Harbor Township High School, where he was president of his graduating class and a National Merit Scholar; and
- WHEREAS, Upon graduating from high school in 1996, Ensign Elliott enrolled in the United States Naval Academy, where he graduated in May 2000 with a Bachelors of Science in Systems Engineering and was named the Outstanding HERO, or Human Education Resource Officer, of his class for his service to his fellow midshipman; and
- **WHEREAS,** The other driver involved in the accident had been arrested earlier in the evening on charges of driving under the influence but was released to a friend, who allowed the driver to continue to operate a motor vehicle while intoxicated; and
- **WHEREAS,** Since their son's death, William and Muriel Elliott have tirelessly advocated about the dangers of drunk driving; and
- WHEREAS, In October 2000, the Elliott Family established the John R. Elliott Foundation, which provides college scholarships to students enrolled at six New Jersey high schools and leadership training to students at the United States Naval Academy, and the John R. Elliott HERO Campaign for Designated Drivers (HERO Campaign); and
- WHEREAS, The HERO Campaign promotes the use of designated drivers by registering volunteers to drive home those who have been intoxicated and partners with law enforcement agencies, colleges, bars and taverns, restaurants, sports teams, and state divisions of highway traffic safety to promote public safety and prevent suspected drunk drivers from operating motor vehicles; and
- WHEREAS, The work of the Elliott Family through the HERO Campaign has led to the creation of community chapters of the HERO Campaign at the United States Naval Academy and across the country, which commemorate the lives of those who have lost their lives to drunk driving with the Annual HERO Walk; and
- **WHEREAS,** The Elliott Family also assisted the Division of State Police to advocate for the passage of P.L.2001, c.69, which, in part, authorizes law enforcement agencies to impound the motor vehicle of a person arrested for drunk driving for up 12 hours, and P.L.2003, c.164, which, in part, permits a municipality to enact an ordinance that requires a person arrested for drunk driving to remain in protective custody and not be released from custody until the person is no longer a danger to himself or others and the municipality may provide that a person is not a danger when the person's blood alcohol concentration is less than 0.05 percent; and
- WHEREAS, It is altogether fitting and proper for the State of New Jersey to honor the life of Ensign John R. Elliott and the work of his parents, William and Muriel Elliott, who have tirelessly advocated about the dangers of drunk driving through the John R. Elliott HERO Campaign for Designated Drivers, by naming a portion of U.S. Highway Route 40 in Upper Pittsgrove Township as the "John R. Elliott HERO Campaign Way"; now, therefore,

BE IT ENACTED by the Senate and General Assembly of the State of New Jersey:

1. The Commissioner of Transportation shall designate the portion of U.S. Highway Route 40, extending from milepost 15.4 to milepost 15.5, in Upper Pittsgrove Township as

the "John R. Elliott HERO Campaign Way" and erect appropriate signs bearing this designation and dedication.

2. State or other public funds shall not be used for producing, purchasing, or erecting signs bearing the designation established pursuant to section 1 of this act. The Commissioner of Transportation is authorized to receive gifts, grants, or other financial assistance from private sources for the purpose of funding or reimbursing the Department of Transportation for the costs associated with producing, purchasing, and erecting signs bearing the designation established pursuant to section 1 of this act and entering into agreements related thereto, with private sources, including but not limited to non-governmental non-profit, educational, or charitable entities or institutions. Work shall not proceed and funding shall not be accepted by the Department of Transportation until an agreement has been reached with a responsible party for paying the costs associated with producing, purchasing, erecting, and maintaining the signs.

3. This act shall take effect immediately.

Approved July 13, 2017.