

CHAPTER 146

AN ACT concerning alarm business signs and decals and supplementing Title 2C of the New Jersey Statutes.

BE IT ENACTED *by the Senate and General Assembly of the State of New Jersey:*

C.2C:21-43 Sale of certain alarm business signs, decals; prohibited.

1. a. For the purposes of this section, "alarm business" means a partnership, corporation, or other business entity engaged in the installation, servicing, sale, or maintenance of burglar or fire alarm systems, or the monitoring of or responding to alarm signals when provided in conjunction with the burglar or fire alarm system.

b. A person who knowingly sells, offers, or exposes for sale, or otherwise transfers, or possesses with the intent to sell, offer, or expose for sale, a sign or decal with the name or logo that is the trademark of an alarm business without the express written consent of the alarm business commits a disorderly persons offense.

c. Nothing in this section shall be construed to impose liability on any news media that accept or publish advertising that may otherwise be subject to the provisions of this section.

2. This act shall take effect immediately.

Approved December 17, 2018.